

WEEKEND AGENDA

Annual Meeting of the Coalition Partners June 6th – 7th, 2009

Saturday June 6th

9:30am-9:45am – Welcome

9:45am-10:30am – Ice Breaker & Introductions

10:30am-12:30am – Year in Review Reports

- Message from the Chair
- KAP Report
- Media Report
- Communications Report
- Membership
- Volunteers
- Outreach
- DSM
- Consent Counts

12:30pm-1:30pm – Working lunch (including special guest speakers)

1:30pm-1:45pm – Break

1:45pm-3:00pm – Year in Review Reports (continued)

- IT Report (including Salesforce)
- Marketing & CP Stewardship
- Incident Response
- Development Report
- 2008 Financial Review and 2009 to date.

3:00-4:15pm - Break Out Groups – Where are we going??

4:15pm-5:00pm – Wrap up break out groups & adjourn

*7:00pm -9:00pm – Optional Activities: Munch (by DFW Power Exchange), Demo (by Hardy Haberman)

*9:00pm – Optional Activity: Sanctuary Party (doors open at 9:00pm and close at 10:00pm)

** Note: You and any guests MUST RSVP and wear your NCSF badges to attend these optional events. The munch begins at 7pm and is off site. The party is also off site and begins at 9pm.*

Sunday – June 7, 2009

9:15am-9:30am – Welcome

9:30am – 9:45am – NCSF's Volunteer of the Year

9:45am - 10:15am – Elections

10:15am – 11:00am – The union of the (c)3 and (c)4

11:00am-12:00pm – Additional Committee Reports

- Bylaws Amendments
- 2010 Budget

12:00pm – 12:15pm – Take aways

1:00pm – 3:00pm – NCSF & You Workshop by Susan Wright

2009 Letter from the Chair

Hello and welcome to NCSF's 2009 annual meeting!

I am so glad to welcome all of you to Dallas. It's our first time here and we've been very fortunate to have the hard advance work and efforts of the Dallas community – particularly Justin & Dawn Knowlton and Ron Zimmerman.

It's been a short year for us. We've moved the annual meeting up from September to June this year. Next year, in 2010, we'll move it up again to hopefully February or March. We're trying to move the meeting up to make our reports and information to you more consistent and timely. It's hard to make you feel informed about our prior years activities when we're ½ way into the next year already! We haven't determined the exact date yet, but it's the West Coast/Southwest's turn... so plan for us being in that neck of the woods.

As chair, I started my term in September last year with several goals.

- Improve NCSF communications both internally among board and among volunteers, to our Coalition Partners, to our communities in general and to the public as a whole.

I believe we're well on our way to improving these things. In all years prior to September 2008, we published exactly 3 quarterly newsletters- two in 2003 and one in 2006. We've published both quarterly newsletters. We've published our minutes to the CP list every single month. I've written notices/letters to the membership every month. We've sent out our monthly "tickler" every month. Since September 2008, we've had more than 45 "official communications" to the Coalition Partners made on the CP list- that's three times more than occurred in the entire 2 years prior put together. We need to do more and we need to be better, but we're showing significant improvement. We're also getting ready to implement a CP Stewardship program that we'll be talking about more at this meeting too.

- Improve the structural integrity of the organization and set up processes and procedures for our most important functions/programs

With the implementation of Salesforce, we are well on our way to regularizing how we accomplish our programs and projects within the organization. NCSF has been incredibly fortunate to get some incredibly strong volunteer talent board on the board and in key organizational positions. It is true that we are nothing without our volunteers- especially in an organization that has only part-time paid administrative help.

- Move to integrate ITCR the Foundation of NCSF fully into NCSF as a whole.

We do have a foundation but structurally and organizationally its really been run without regard to NCSF's main goals and mission. At the end of March in 2009, we had the very first joint board retreat for the Foundation and NCSF. We made some important decisions and recommendations-, which we'll be talking about at this meeting. Finally, we have an integrated mission and vision.

NCSF's new joint mission is:

The NCSF is committed to creating a political, legal, and social environment in the US that advances equal rights for consenting adults who engage in alternative sexual and relationship expressions. The NCSF aims to advance the rights of, and advocate for consenting adults in the BDSM-Leather-Fetish, Swing, and Polyamory Communities. We pursue our vision through direct services, education, advocacy, and outreach, in conjunction with our partners, to directly benefit these communities.

- Integrate the foundation into NCSF's website in structure, policy, and messaging. Improve the NCSF website to take advantage of the Salesforce technology and use the power of the web and technology in general to increase our visibility and communication.

We're making terrific strides in this area. The new website and website integration should be completed before summer's end. We're Twittering and blogging now. We have a strong marketing plan in place.

In short, I'm excited about the progress we're making and hope you are too!



Leigha Fleming
Board Chair

Kink Aware Professionals Program

2008 - 2009 Report

Submitted by Kevin Carlson

I took over the coordination of the Kink Aware Professional (KAP) list in March of this year from James Huesmann. First I would like to thank James and all those others in the background for getting this data base up and going. They have done a lot of work in setting it up and with such made taking it over a simple matter.

Short term, my goals were simple and quickly got to more complex.

Short Term:

1. Get familiar with the operation of the data base – DONE
2. Average turnaround time to email/approvals less than 4 days – DONE

The Short Term Goals were simple and as you can see have been accomplished. Maintenance of keeping the turn around time to less than 4 days is paramount to keeping our professionals happy.

Long Term:

1. Establish a verification program to prune out outdated information from the data base.
2. Establish a advertising/promotion system
 - a. Presence at events
 - b. Using local nonprofit papers
 - c. Related professional Publications – PSA Advertising
 - d. Word of mouth
 - e. FetLife
 - f. CP contacts, make it a goal
3. Form a small committee to work on making KAP the best resource on the net for all to use
4. Evaluate expansion of type of Professionals listed

With respect to long term goals:

To establish verification program to prune out outdated information from the data base.

When I took over the data base, I being from Idaho decided to follow up on the one (and only) listing for a professional in my state. I was looking for someone local to give a presentation and thought this person might be a good resource. Much to my surprise and disappointment, after sending this contact an email, that email came back un-deliverable. I did a little more digging and found out that the person listed was not even in our local phone books. From this, I decided that once I got control of the day to day operation of the data base I would send out to everyone listed in the data base a email to verify information listed to give those who choose to participate with us an opportunity to update their information. More so, by doing this I am looking for email addresses that came back undeliverable. Those undeliverable emails are the ones I am actually after. If after a little more research I cannot verify their the listing to be valid, remove it from the data base, keeping records of when this was done. This is going to be a somewhat long process, as the data base is almost 700 entries, but feel it will be done by the end of June.

Advertising/Promotion.

How do we get the word out for this resource both for professionals and end users? What resources are available for us to use? Additional, find ways to do this with little to no cost to the NCSF.

1. We already have a presence at **events** but are we promoting the KAP program along with these events? Since we are going to an online registration system for individual members, with a goal of having a computer available at

events for those interested in becoming members, why not additionally provide the ability for those interested professionals at events to list themselves on the KAP data base.

2. **Local nonprofit newspapers.** I have a local LGBT Community Center that publishes a monthly community newspaper and the editor of it is a friend of mine. In talking with him, he suggested that we place a small add of some kind promoting the KAP program. He said he would put the add in for free as it was a service to the community at large. In addition to drawing attention to the program for end users, it could also provide further listings by interested professional. A side benefit is getting the name of the NCSF out to more people.
3. **Related professional Publications – PSA Advertising.** Looking into getting the KAP program listed in professional publications as a public service announcement both to draw attention to KAP by the general interested population, as well as professionals, providing to them a free resource to use. This is currently being investigated as to how it can be accomplished or if it is even possible to do so.
4. **Word of mouth.** Our best resource. Teach people (CP reps, etc.) to talk about KAP among their friends and with their professional acquaintances.
5. **FetLife** – Fetlife has a group called NON KAP Professionals. I have become a member of this group and started to make contact with those who have listed there in any way and pointed them to our website if they were not already listed on it. Cross listing equals more exposure for all.
6. **CP contacts - make it a goal.** For the majority of the above to become true, we need to all work together and our front line to the world is the CP reps. To the CP reps, encourage them to take an active part in KAP data base. Have them help me find those resources such as nonprofit publications etc. The CP reps. are the ones who go to events, they have the voice to speak. Teach the CP reps to use that voice and provide easy access to information for them to promote KAP by that voice. We all see doctors, lawyers etc, if everyone is encouraged to get their membership involved in telling those professionals about us we can only grow. The CP list is the resource to start this from.

Small committee to work on expansion of the KAP program. This is being done and we are working on the above ideas to get them in place.

Expanding the categories of the KAP program. I am a contractor. I am kink friendly. Money is money to me and I prefer to work with like minded people. Is the KAP program something I could use? Possibly. What is the value to the communities at large for such an expansion? Unknown. How large would the increase in administrative overhead be? Unknown. Will this be advantageous to the NCSF and its goals? Unknown. Yes a lot of unknowns in this item and it is up to the committee to try to find the answers to these questions. If the answers can be found, present such to the Board and see what they have to say. With all the other things going on though, this is last on the list.

Kink Aware Professionals Program

Facts and numbers...the fun stuff

By Profession	5/24/2009	
	Entries	688
Accounting and Finance	1	0.145%
Counselors and Therapists	330	47.965%
Doctors	52	7.558%
Health and Wellness Practitioners (non-M.D)	23	3.343%
Lawyers	140	20.349%
Life Coaches	6	0.872%
Other Professionals	6	0.872%
Psychologists	121	17.587%
Spiritual Advisors/Wedding Officiators	4	0.581%
Web Design/IT	5	0.727%

Listings by Country	8/12/2008		5/24/2009	
	Entries	611	688	
	Listings	Percent of Total	Listings	Percent of Total
Austria	1	0.16%	1	0.145%
Canada	14	2.29%	17	2.471%
Brazil	2	0.33%	2	0.291%
Denmark	1	0.16%	1	0.145%
Ecuador	1	0.16%	1	0.145%
Hong Kong	2	0.33%	2	0.291%
Ireland	1	0.16%	1	0.145%
Mexico	1	0.16%	1	0.145%
Netherlands	3	0.49%	4	0.581%
Norway	1	0.16%	1	0.145%
Pakistan	1	0.16%	1	0.145%
Spain	1	0.16%	1	0.145%
Sweden	1	0.16%	1	0.145%
United Kingdom	17	2.78%	21	3.052%
United States	561	91.82%	623	90.552%
Worldwide	3	0.49%	2	0.291%
Internet	0	0.00%	8	1.163%

United States Only	8/12/2008	Total Entries: 555	5/24/2009	Total Entries: 623
	Listings	Percent of Total	Listings	Percent of Total
Alabama	2	0.36%	2	0.321%
Alaska	2	0.36%	2	0.321%
Arizona	7	1.25%	9	1.445%
Arkansas	1	0.18%	0	0.000%
California	126	22.46%	141	22.632%
Colorado	8	1.43%	14	2.247%
Connecticut	4	0.71%	5	0.803%
Delaware	1	0.18%	1	0.161%
District of Columbia	6	1.07%	6	0.963%
Florida	34	6.06%	38	6.100%
Georgia	24	4.28%	26	4.173%
Hawaii	3	0.53%	3	0.482%
Idaho	1	0.18%	1	0.161%
Illinois	27	4.81%	28	4.494%
Indiana	3	0.53%	3	0.482%
Iowa	2	0.36%	1	0.161%
Kansas	2	0.36%	2	0.321%
Kentucky	4	0.71%	4	0.642%
Louisiana	5	0.89%	4	0.642%
Maine	3	0.53%	4	0.642%
Maryland	13	2.32%	13	2.087%
Massachusetts	18	3.21%	19	3.050%
Michigan	12	2.14%	13	2.087%
Minnesota	8	1.43%	9	1.445%
Mississippi	1	0.18%	2	0.321%
Missouri	9	1.60%	12	1.926%
Montana	1	0.18%	2	0.321%
Nebraska	1	0.18%	1	0.161%
Nevada	3	0.53%	4	0.642%
New Hampshire	4	0.71%	4	0.642%
New Jersey	18	3.21%	18	2.889%
New Mexico	7	1.25%	11	1.766%
New York	70	12.48%	77	12.360%
North Carolina	6	1.07%	8	1.284%
North Dakota	1	0.18%	1	0.161%
Ohio	7	1.25%	8	1.284%
Oklahoma	4	0.71%	4	0.642%
Oregon	18	3.21%	18	2.889%
Pennsylvania	18	3.21%	18	2.889%
Rhode Island	4	0.71%	5	0.803%
South Carolina	1	0.18%	1	0.161%
South Dakota	0	0.00%	0	0.000%
Tennessee	7	1.25%	8	1.284%
Texas	19	3.39%	21	3.371%
Utah	1	0.18%	1	0.161%
Vermont	6	1.07%	7	1.124%
Virginia	9	1.60%	10	1.605%
Washington	20	3.57%	24	3.852%
West Virginia	0	0.00%	0	0.000%
Wisconsin	3	0.53%	3	0.482%
Wyoming	1	0.18%	1	0.161%
Nationwide			5	0.803%

Media Outreach Project 2008 Report

Submitted by Susan Wright

The NCSF Media Outreach Project interfaces with the media and educates community members on how to deal with media inquiries. The Media Committee reviews, edits, and refines the documents that NCSF distributes. The media committee is chaired by Susan Wright, spokesperson for NCSF, and consists of Levi Halberstadt, Keith Richie, Lisa Vandever, Lolita Wolf, and Howie Z.

In total, Susan received 100 requests via email and phone calls. These numbers are up from the last annual report (85):

- 45 Interviews
- 31 Incident Response requests
- 24 Inquiries

45 Interviews

The number of interviews has increased significantly since the last annual report (33). Among others, Susan gave interviews to reporters with the following publications:

- Arianna Green with the *NY Times* about sex educators who are forced to be closeted because of discrimination.
- Mark Mikin with *Esquire* about men who like to watch their wives/girlfriends have sex with other men.
- Rex Huppte with the *Chicago Tribune* about the popularity of watersports.
- Sumanthi Reddy with *Newsday* about Mistress Jade and her boyfriend who was killed by her stalker.
- Brian Alexander with MSNBC about professional dominatrices for his Sexploitation column.
- Rachel Kramer Bussel with the *Huffington Post* about NCSF's DSM Revision Project.
- Jeff Bercovici with *Portfolio Magazine* regarding the NY Post's sensationalized coverage of the Canadian man who went into a coma at the Nutcracker in New York.
- Carly Weeks with the *Globe & Mail* regarding the incident itself.
- David Shoetz of ABC News about Hunt Club of Brevard swingers, and an accidental bondage death case.
- Lisa Rose of the *Star Ledger* regarding Floating World's "Torture and Interrogation" workshop featuring techniques used at Guantánamo Bay and Abu Ghraib.
- Curtis Sliwa on WABC Radio and Frank Morana on WTKK about the Star Ledger article.
- X-Biz reporters continue to contact NCSF about a variety of issues (including the Sex Positive Journalism awards) helping to feature BDSM and swing issues in adult entertainment coverage.
- Several interviews were also given to Judy Dutton who is writing a book for Random House.

31 Incident Response requests

The incident in New York City involving the prostitution busts of professional Dominatrices and the resultant sensationalized media coverage resulted in 12 different community members, professional Dominatrices and business owners contacting NCSF in 2008. Six houses of domination have been raided: Ball & Chains, Sensual Punishment, Hidden Chamber, L'Oeil Cache, Nutcracker and Rapture. Susan Wright met with NY County Assistant District Attorney Leroy Frazer and Lisa Friell, the Head of the Sex Crimes unit, on December 4, 2008, to bring community concerns to their attention. Susan has attended meetings with Dominatrices in NYC, and continues to network with BDSM community members, educational BDSM groups, the Sex Workers Project at the Urban Justice Center, Sex Workers Outreach Project NYC and Sex Workers Action New York.

Folsom Street Fair was once again attacked by religious political extremist groups (particularly Americans for Truth About Homosexuality) however this time the coverage was much more muted. Susan was asked to be the media spokesperson onsite at the Fair, and gave several interviews including one to Peter LaBarbara with AFAH.

On a more local level, the BerkMontNews ran an article in July, 2008, quoting the borough president who outed and denounced the private Kissabal parties for swingers at the American House Hotel (these parties don't include any sexual activities). Susan was quoted in the BerkMontNews follow-up article questioning the validity of an elected official trying to stop adults from meeting together at a bar. The mayor stated that the town needed to attract business, not run it off. The borough president resigned the next week amid the controversy.

A few other examples:

- Community Boardmember Goldman attacked the NY Leather Weekend, claiming the NY Leather Weekend streetfair doesn't belong in the West Village.
- A man lost his church music job because he was photographed with a man on a leash at the Gay Pride Parade.
- A hotel tried to break a contract with a fetish conference. With NCSF's help, the event went off as planned.

24 Inquiries

Reuters Insight Community Experts contacted Susan to join as a sexuality expert, and after submitting her credentials and application, Reuters has posted Susan on their website as an expert available for speaking to the media. Other inquiries requested workshops and attendance at events; assistance with dissertations, college papers and peer-reviewed articles; questions about Swingtown and other media representations of alternative sex.

Susan acted as media spokesperson for 6 different events: Folsom Street Fair (San Francisco), TES Fest (Piscataway, NJ), SinSations in Leather and Kinky Kollege (Chicago), Northwest Leather Contest (San Jose), and Spanksgiving (St. Louis).

NCSF Actions

Five Press Releases were broadcast:

- PR announcing the DSM Revision Project,
- PR on Sweden's removal of sadomasochism, fetishism and cross-dressing from their disease registry,
- PR on the Sex Positive Journalism Awards ceremony,
- PR on NCSF's participation in nationwide protests against the passage of Proposition 8 in California banning gay marriage,
- PR on NCSF's projects and programs.

NCSF is here to help you -- the BDSM, swing and polyamory communities. If you have a problem with the media because of your sexual expression, please call NCSF for assistance. You can visit our website on www.ncsfreedom.org or call our media hotline at 917-848-6544.

Please support NCSF in our effort to change the political, legal, and social environment in the United States. We are committed to making a difference. Join NCSF as a member or please hold a fund-raiser and donate to NCSF!

Media Outreach Project 2009 Report, January through June

Submitted by Susan Wright

The NCSF Media Outreach Project interfaces with the media and educates community members on how to deal with media inquiries. The Media Committee reviews, edits, and refines the documents that NCSF distributes. The media committee is chaired by Susan Wright, spokesperson for NCSF, and consists of Levi Halberstadt, Keith Richie, Lisa Vandever, Lolita Wolf, and Howie Z.

Requests are up significantly for the first half of 2009:

- 12 Interviews
- 21 Incident Response requests
- 17 Inquiries

The NCSF Media Outreach Project has a new section on the website called "NCSF in the News!" that lists 50 articles since 2000 that include quotes from NCSF staff members. It's a fascinating chronology of the big battles NCSF has been involved in over the years. Check it out: http://www.ncsfreedom.org/index.php?option=com_keyword&id=220

Interviews

Susan is working extensively with Dan Bergner (staff writer with the *New York Times Magazine*) to find people who were discriminated against because of the DSM paraphilias criteria. One woman volunteered who was profiled in an article written by Marty Klein & Charles Moser in 2006 published in the *Journal of Homosexuality*: "BDSM (Sadomasochistic) interest as an issue in a child custody proceeding." Dan is also interviewing Jack McGeorge about his experience while he was a U.N. weapons inspector since the DSM was brought in during the attempt to discredit him and the weapons inspection team.

Susan worked with NY Times reporter Jennifer Mascio on an article about the false arrests of professional Dominatrices for prostitution in NYC, arranging and sitting in on the interviews with several pro-Dommes, as well as getting a statement from one pro-Domme who was arrested. Jennifer says the article will be published at the end of May.

Other interviews include:

- *Boston Phoenix* about the persecution of the BDSM community in Boston
- *NY Blade* regarding the murder of WABC host George Webber
- *Hustler* about Dressing for Pleasure and BDSM in general
- *SF Chronicle* on whether President Obama will be a pro-sex president
- a Swedish journalist researching child custody and poly issues
- *Playboy* requested a letter to the editor from NCSF about their Top 55 Most Important People in Sex feature that will be run in April.
- Interview with *Contemporary Sexuality* magazine about NCSF's DSM project.

Incident Response

The incident that has been ongoing since September 2008 is the arrests of professional Dominatrices in New York City. So far, Susan has received over 20 inquiries about the pro-Domme arrests. In April, she wrote to Police Commissioner Kelly asking for a meeting to discuss the issue. Susan met with the Manhattan DA's office first on February 5th in order to clarify what sort of "for-pay" BDSM activities are considered legal in New York State. According to ADA Frazer, their office does not make prosecution of pro-Dommes a priority. However, according to their interpretation of the law, any form of "payment in exchange for touching in an intimate place either over clothing or nude" would constitute prostitution. This includes any touching of the genitals, anus, and breasts. As it is currently being enforced, a number of activities that pro-Dommes now engage in put them at risk of arrest for prostitution.

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NCSF was contacted by Peter LaBarbara, Americans for Truth About Homosexuality, regarding the Fort Troff party, MAL Maneuvers, which was taking place at the Doubletree Inn in Washington DC during Mid-Atlantic Leather in January. Susan replied to AFTAH with a statement about respecting the rights of minority groups. Corporate headquarters made the host hotel cancel their contract with MAL Maneuvers so the party was canceled. Susan was in contact with organizers of Mid-Atlantic Leather during the incident, and their events as well as other parties were not affected. The incident got very little media attention, confined mostly to local LGBT media and religious extremist websites.

In February, another BDSM event was attacked by Americans for Truth About Homosexuality (www.aftah.org): Winter Wickedness, a pansexual weekend conference in Ohio, is produced by a Coalition Partner of NCSF – Adventures in Sexuality. We worked closely with Barak to ensure the event was successful; Robin Specter was on site providing media support and acting as hotel liaison, and Susan provided advice, media interviews and organized the call-in campaign to InterContinental which successfully fought back the religious extremists' attempts to get the corporate headquarters to make the hotel cancel the conference.

Susan worked on an Incident Response in May request by Mz. Berlin when the *SF Weekly* printed her real name instead of her pseudonym as she had requested in the May 16th article by Matt Smith entitled "Outside the bedroom, BDSM practitioners can't take punishment". This article was published in the most recent NCSF Media Updates. Susan contacted the editor at the *SF Weekly* and the *Village Voice* (the parent company of *SF Weekly*) and the next morning received a call back stating that Mz. Berlin's real name has been removed from the website.

NCSF is participating in a coalition interested in working with the NY Health Department to obtain waivers for sex clubs that incorporate safer sex and harm reduction activities as part of their operation, including counseling and free HIV testing. A working group has formed of civil rights groups, those who organize events where sexuality is part of the theme, and those who can give legal advice or have expertise in some area that will help us organize a broad coalition to create change. Susan has attended 3 meetings, and there's another meeting with Bellevue medical doctor on June 16th.

One big success: NCSF joined with the Anti-Violence Project and the Queer Justice League in the Stop the Arrests Coalition. Susan spoke at the Sheridan Square protest on February 21st, highlighting the plight of the pro-Dommes who have operated legally and openly in the city for 14 years. The Stop the Arrests coalition is also protesting the false arrests of gay men for prostitution when they are cruising in stores. An agreement was made with NYPD Commissioner Kelly and the Manhattan DA's office to vacate the convictions and plea withdrawal and dismissal of the charges.

NCSF Actions and Event Participation

Susan Wright and Jim Fleckenstein attended the annual conference of the American Association of Sex Educators, Counselors and Therapists (AASECT) in Glendale, Arizona. Jim presented Confronting "Jealousy" as a Barrier to Ethical Open Relationships, and Susan presented Revising the DSM Paraphilias with Dr. Charles Moser. Both presentations were well-received. Jim and Susan ran the exhibitor table and encouraged therapists to join the Kink Aware Professionals list and to sign the DSM Revision Petition. The first annual meeting of the Alt Sex Special Interest Group was held and 40 people attended.

Susan attended the Espoir Conference at the Leather Archives & Museum from February 6-8th, which was designed to train individuals for public speaking on the history of leather and other alternative sexual practices, as related to the collections of the LA&M. The conference brought together academia, fetish practitioners, and community historians to provide a forum for discussion. One of the discussion points was to develop guidelines and outreach strategies for the LA&M speakers bureau.

Susan did website reviews for Ohio SMART's Kinko de Mayo, smOdyssey's Northeast Leather Celebration, and The Mark by CPI in Tennessee.

NCSF also received a thank you, as did many people who assisted in Brad Saragin's research on "Hormonal changes and couple bonding in consensual sadomasochistic activity," which is published in the current issue of Archives of Sexual Behavior. A PDF of the article can be found at <http://www.niu.edu/user/tj0bjs1/papers/scclm09.pdf>.

Communications Program

2008 - 2009 Report

Submitted by Klawdya Rothschild

Web 2.0 and Social Media:

New things: Blog, Twitter, Quarterly 4 page Newsletter with photos!

Blog: <http://ncsf.wordpress.com> will be integrated to NCSFreedom.org website with the restructuring of the website. When integrated it will appear at: <http://blog.ncsfreedom.org>

Our blog currently contains and will be continually updates to include all Press Releases, Action Alerts, Ticklers, Newsletters and other updates from NCSF Board and Staff to keep you better informed and consolidated into one place.

The blog (and 1 article per issue of the newsletter) also features content by members of the community on relevant topics of interest! This way the blog is a resource to the community and not simply a memo message board!

Twitter: <http://www.twitter.com/ncsf> contains links, updates, and blog references as well as promotes events and news from our CPs and partner organizations. Please join, follow, and Retweet to spread the word!

CP Stewardship Questionnaire

This will be used as a template to ensure communication is smooth between CP, CP Reps and the Board member assigned to your region. Expect to hear these questions or something similar 1-2 times a year.

Basic Info:

- Website:
- Email:
- Phone:
- Contact Person:
- When do your contact people/ reps change:
- Mailing address:
- Back up contact person (or head of organization):

NCSF Assistance:

- What needs do you have as an organization that you think we might be able to help with?
- How can we help your group have more of a voice within the NCSF? Within the Community at large?
- Trouble in your community right now: social, legal, political?
- Recent incidents or close calls?

Outreach:

- Major events in your area and any that you participate in:
- NCSF Staff and volunteers to work a table at an event
- New groups in the area
- Do you have enough NCSF Literature?

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Communication:

- Have you received ticklers, newsletter, board meeting notes via email?
- Do you have access to the blog, twitter etc
- Is your group listed as a CP on the website?
- How do you pass information along to the group?

Fundraiser:

- How are plans for the fundraiser?
- Do you need help or guidance making it effective/promoting?
- Do you need materials, advice, or other resources for your fundraiser?

Membership:

- Have they renewed personal memberships?
- Have they done a membership drive, encouraged their members to become individual members?

General:

- Do you have any questions about what we are working on, what we are accomplishing?
- Have you heard about the projects we are working on? (pick 2 or 3 per 'call' – eg DSM, Consent Counts, new EOP workshop, etc)
- Do you have any thoughts/suggestions/feedback they would like to have brought back to the Board?
- What would you like to see us paying attention to, working on, considering?
- Do you feel that you are gaining something by being a NCSF Coalition Partner? Why or why not?

Logistics:

- Let them know of events or orgs in the area they may not be familiar with
- Let them know when NCSF Annual meeting is, when board meetings are, and any other project deadlines are
- Schedule the next CP call with them
- Review the most recent reports (Membership, Funds, Events, etc)

Membership Program

2008 - 2009 Report

Submitted by Klawdya Rothschild

New Individual Members/Renewals as of end of 2008: 155 New

Individual Members/Renewals as of June 1 2009: 76

- An average increase of over 3 members per month, since the implementation of Web 2.0 and Social Media and new Membership outreach.

Month Distribution: Historically, there are few recorded memberships from May-September Feb/March/April are especially slow, showing under 10 memberships a month.

- This requires stronger outreach and participation from supporting groups at events during these months.
- Recent promotional efforts, such as Board member-run fundraising and tables have produced good results in the past 4 months.

Membership Mailing (most recent): June 1, 2009 (27 new/renewed individual members)

Missing Membership Pack Notices 2008: 4 Missing Membership Pack Notices 2009: 0 (since the implementation of new paper-free system)

Average batches per month: 1.25

Plans for future:

- New software will aid in record keeping, automatic mailing, and other functions of the org, however we should also include new data seeking such as time of year, region, event attended, membership in groups for statistical purposes. These will allow us to analyze and better target underserved areas for membership and incident response.
- An email mailing list of all members to send ticklers, newsletters etc directly to them as we do with our CPs. This will also serve to remind members when it is time to renew, potentially increasing renewed membership and revenue by 20% or more.

Plans Accomplished:

- Transitioning to an online, paper free membership system that reduces costs, increase speed and efficiency while safeguarding discretion for our expanding constituency.



1 Year Membership to the National Coalition for Sexual Freedom

Dear Lochai:

We want to thank you for your support of our work at the National Coalition for Sexual Freedom! We are pleased to enclose your membership card, NCSF pin, and additional literature about our organization.

As you know, we rely on donated funds and membership revenues to support the work we are doing and every penny we get from members like you is precious to us. Now, more than ever in this difficult financial time, we need support.

Our organization is growing to meet the needs of our ever expanding community, and is changing to meet those demands. Our current projects include the petition to revise the Diagnostic Services Manual (DSM) for its 5th edition due out in May 2012 and Consent Counts which contribute to our efforts to decriminalize alternative sexual practices. In addition to those special projects we continue to provide Incidence Response to members of the community who experience legal or health care related difficulties as a result of their lifestyle choice and the Kink Aware Professionals referral program.

If you are interested in volunteering for the NCSF, please contact us. We're thrilled to put the time, energy and talents of our members to good use!

Your continued support ensures that all consenting adults can express their sexuality freely and openly, without fear. Thank you again for your support. Helping us allows us to help you!

Sincerely,

Klawdya Rothschild
Klawdya@NCSFreedom.org
Board of Directors- Membership Coordinator
National Coalition for Sexual Freedom, Inc.

National Coalition for Sexual Freedom
822 Guilford Ave - #127 : Baltimore, MD 21202-3707
410-539-4824 (office) : 410-385-2827(fax)
Memberships, dues, or other monies donated to NCSF, Inc. are not deductible for tax purposes.



MEMBERSHIP CARD

NAME: Lochai

MEMBERSHIP No. 2392

EXPIRATION: 6/2/2010

822 Guilford Ave #127
Baltimore, MD, 21202
410-539-4824
www.ncsfreedom.org

National Coalition for Sexual Freedom
822 Guilford Ave - #127 : Baltimore, MD 21202-3707
410-539-4824 (office) : 410-385-2827(fax)

Memberships, dues, or other monies donated to NCSF, Inc. are not deductible for tax purposes.

Volunteer Program

2008 - 2009 Report

Submitted by Rebecca Henry

When I volunteered to take on the task of organizing the Volunteer Office, I was given handed a strategic plan and forged my way through a myriad of information of forming a volunteer program.

The strategic plan looked like this:

1-3 Months :

a. Work with IT to design volunteer sub page

This is in the process as there is a MAJOR web page re-designs in the works.

b. Solicit initial volunteer task requests from Program coordinators.

Have been working with this and creating a process in which Program Coordinators, Board Members and others can ask for assistance in a streamlined manner.

c. Vet and update volunteer database to include only currently interested parties. This will involve a mass email to our existing (outdated) volunteer database. (This is currently being worked on and explored as to the most economical and time saving manner to implement.)

There is an email group that is in the fledgling stages of growing. An email letter is currently being drafted to be sent to folks on the outdated volunteer lists to find where their interests and skills lie.

A Questionnaire is being developed to ascertain the needs of the Programs and another to be a volunteer application, including a request for references. There will also be an evaluation system with the ability to flag individuals who do not have a 'functional fit' with the volunteer program. It is the goal that even if an individual does not have a 'functional fit', they will still be able to provide volunteer services to NCSF in some capacity.

4-6 Months

a. Design process for recruiting new volunteers.

(Continued on Page 2)

7-9 Months

- a. *Review volunteer evaluation forms and make recommendation to the current Board for new Board members.*

13-15 Months

- a. *Create a Regional system of recruiting and training volunteers. This will help to continue the feeling of community as well provide a base in which to recruit a Deputy National Volunteer Coordinator, and provide a hierarchy of responsibilities, etc.*

All of the above items are part of a major revamping of the policies and procedures of the Volunteer program, working in conjunction with the Outreach Coordinator and the Board of Directors, Policies and Procedures have been drafted and are being edited for approvals.

There also have been huge strides towards creating a secure database that contains volunteer information such as activities and interests each person has, and availability, and also their home group. This database in conjunction with some of the programs that the Board is undertaking has the goals of creating a stronger Coalition.

I look forward to continuing with this position and continue to organize and help the volunteer program grow into a viable, sustainable part of the NCSF for the next Volunteer Coordinator and all the volunteers who believe in the mission of the NCSF.

Outreach Program

2008 - 2009 Report

Submitted by Vicki Ballinger

The first 9 months as outreach coordinator went by quickly. There were many challenges to overcome. The biggest challenge I faced was going into a position where there was not a lot of meaningful information that could be passed on to me as the new outreach coordinator. Fortunately everyone has been extremely helpful and I am finally getting a handle on things.

The first few months began with gathering information on the events across the country. Until I actually began putting this together, I had no idea how many events there actually are across the US. I am still finding out about more events on a daily basis. It is truly amazing. (Please see attached listing of events for 2009)

Thanks to Master Z Chicago I was able to attend Sensations in Leather and work the NCSF table and help with the Silent Auction. This provided me with a lot of valuable information and experience in working at an event. Master Z Chicago has invited me back to run the NCSF table and to run the Silent Auction for Kinky College this fall. I am very thankful for the help Master Z Chicago has given me and excited for the opportunity to work at his events.

The next challenge has been how to centralize this information in a way that includes the ability for board members and other key volunteers to have access. It turned out that we already have a contact management system in place; it just needs to be utilized. I am currently working on getting that system up and running in a way that makes sense. I have recently submitted a four stage plan with my recommendations on how to get it implemented quickly. More information on this will be in the Salesforce report.

Additionally I am working on a project to set up regions for event outreach. Each region will have a regional outreach liaison. This person will be responsible for providing local volunteers known to them, to represent the NCSF at local events. It will be their responsibility to train volunteers for events and to provide them with the tools necessary to have a successful showing at the event. Each region will be provided with a complete set up for their local events.

The outreach coordinator will be responsible for keeping in touch with the regional liaisons and will obtain information from them that will be entered into the main contact information system and be reported to the NCSF Board and the Coalition Partners. This will make it possible to provide more meaningful reports on events in the future.

Outreach goals for the following year:

- Complete central database for outreach information
- Recruit and set up regional outreach liaisons for Event Outreach
- Implement post event survey
- Document event outcomes

I have not been able to accomplish quite as much as I originally thought, as it has been less than a year. I am quite pleased with how things are finally starting to click. I am looking forward to the coming year and the many possibilities it will bring.

Month	Event	City/State/Country	Webaddress
January 16-18	Mid-Atlantic Leather Weekend & Contest (MAL)	Washington, DC, USA	www.leatherweekend.com
January 18 th	New York Rubber Ball/Miss Rubber World 2009	New York, New York, USA	www.nyrubberball.com
January 23-25	Southwest Leather Conference	Phoenix, Arizona, USA	www.southwestleather.org
January 28 - February 1	Creating Change	Denver, Colorado, USA	http://thetaskforce.org/events/creating_change
February 6-7	Winter Wickedness	Columbus, Ohio, USA	www.adventuresinsexuality.org
February 6-9	Heart of America Leatherboy Contest & Weekend	Kansas City, MO USA	www.kcboysofleather.org
February 12-16	IBR International Bear Rendezvous	San Francisco, California, USA	www.bosf.org
February 13-15	Fetish Fair Fleamarket(tm)Boston	Providence, Rhode Island, USA	www.fetishfairfleamarket.com
February	LA KinkBall Fetish Weekend	Los Angeles, California, USA	lakinkball.com/
February 13-15	Dark Odyssey Winter Fire	Washington, DC, USA	www.darkodyssey.com
February	My Kinky Valentine	Los Angeles, California, USA	mykinkyvalentine.com
February	Snowbound Leather Weekend	Provincetown, MA, USA	www.matesleatherweekend.com
February	WCR Winter Warm Up	Palm Springs, CA, USA	www.westcoastrubber.com
February 26-March 1	Let Us Entertain You (LUEY)36	Houston, Texas, USA	http://www.lueyweekend.com
February 27-March 1	South Plains Leatherfest 2008	Dallas, Texas, USA	www.southplainsleatherfest.com
February 27-March 1	Poly Living	Philidelphia, PA, USA	http://www.lovemore.com/polyliving/polyliving2009.shtm
February	Crucible Academy - ROPE	Washington DC, USA	www.the-crucible.com
February	TNG4 - Bound for the Bay	San Jose, California,USA	tngcon.org
February	NW Sash Bash 2010	Portland, Oregon, USA	www.nwsashbash.org
March 6-9	Sinsations in Leather	Chicago, Illinois, USA	www.sinsationsinleather.com
March 6-9	The Radical Retreat	Denver, Colorado, USA	http://radicalretreat.org
March	Leather Fleamarket &Play	Washington DC, USA	www.the-crucible.com
March 19-22	International Ms Leather	San Francisco, California, USA	www.imsl.org
March 26-29	Poly Big Fun	Bastrop, Texas, USA	http://polybigfun.org
March 27-29	KinkFest 2009	Portland, Oregon, USA	www.kinkfest.org
March 27-29	Beat Me in St Louis	St. Louis, Missouri, USA	www.STL3.com/events
March 27-29	Los Angeles Leather Weekend	Los Angeles, California, USA	www.laleatherweekend.com
March 27-29	Atlanta Bound	Atlanta, Georgia, USA	www.atlantabound.com
March 27-29	Florida Poly Retreat	Brookesville, Florida, USA	www.floridapolyretreat.com
March	Erotica Detroit 2	Detroit, Michigan, USA	exoticadetroit.com/
March	San Francisco Fetish Ball 2009	San Francisco, California, USA	www.fetish-ball.com
March	Fetish Alive	Tucson, Arizona, USA	www.fetishalive.com
April 2-5	Las Vegas Smoke Out	Las Vegas, Nevada, USA	http://lasvegassmokeout.com
April 3-5	Leather Leadership Conference	Atlanta, Georgia, USA	www.leatherleadership.com
April 4 2009	The Charm City Fetish Fair	Baltimore, Maryland, USA	www.charmcityfetishfair.com
April 9-12	Frolicon	Atlanta, Georgia, USA	www.frolicon.com
April 10-13	Fetish Evolution Weekend	Essen, Germany	www.fetishevolution.com
April 10-12	Rubbout 18	Vancouver, British Columbia, Canada	www.rubbout.com

Month	Event	City/State/Country	Webaddress
April 17 2009	Bizarre Bazaar	Phoenix, Arizona, USA	www.arizonapowerexchange.org
April 17-19	Spring Iniquity	Houston, Texas, USA	www.springiniquity.com
April 17-19	Spanking Weekend With Margaret Davis & Friends	New York, USA	www.msmargaretdavis.com/weekend.html
April 17-19	Northwest Leather Celebration	San Jose, California, USA	www.northwestleathercelebration.com
April 18 2009	NDDs Boot Camp II	Philadelphia, PA, USA	www.nddsbootcamp.com
April 23-26	CLAW - Cleveland Leather Awareness Weekend	Cleveland, Ohio, USA	www.clawinfo.com
April 24-26	Rubber Doll World Rendezvous	Minneapolis, Minnesota, USA	www.rubberdollworldrendezvous.com
April 24-26	Beyond Leather	Fort Lauderdale, Florida, USA	www.beyondleather.net
April 30 - May 3	FSA's Sacred Sexuality Beltane	Darlington, Maryland, USA	http://freespiritgathering.org/beltane/index.html
May 1-3	Submissive Journey Weekend	Gatlinburg, Tennessee, USA	www.submissivejourneyweekend.com
May 1-2	Kinko De Mayo	Cleveland, Ohio, USA	www.ohiosmart.org
May 1-3	Seattle Erotic Art Festival	Seattle, Washington, USA	Seattleerotic.org
May 1-3	Tribal Fire	Oklahoma City, Oklahoma, USA	www.tribalfireokc.com
May 1-3	NEST2009	Philadelphia, Pennsylvania, UUA	nestgathering.com
May 2nd	Bound For Pleasure Fetish Ball	Kansas City, MO, USA	www.deborahs.com/fetishballtickets.html
May 2-9	Kink Lite	Jamaica	www.kinkintheibbean.com/
May 6-11	DomCon LA	Los Angeles, California, USA	www.domconla.com
May 7-10	Society for the Scientific Study of Sexuality	Pacific Grove, California, USA	www.sssswr.org/WR-conferences.html
May 8-10	Mayhem! Weekend for Leather Women	Vancouver, BC, Canada	www.CanadianMayhem.com
May 13-17	AASECT	Glendale, Arizona, USA	http://aasect.org
May 15-17	TG Birthday Bash and Fetish Weekend	London, England, UK	www.torturegarden.com
May 15-17	Bound Con V	Munich, Germany	www.boundcon.com
May 22-25	International Mr. Leather	Chicago, Illinois, USA	www.imrl.com
May 22 2009	Pantheon of Leather XIX	Chicago, Illinois, USA	theleatherjournal.com
May 21-26	Camp Crucible - Spring	Southeastern Pennsylvania, USA	www.the-crucible.com
May 22-25	Shibaricon	Chicago, Illinois, USA	www.shibaricon.com
May 23-25	Fetish Factory Anniversary Weekend	Fort Lauderdale, Florida, USA	www.fetishfactory.com
May 29-31	German Fetish Ball Weekend	Berlin, Germany	www.german-fetish-ball.com
June 11-14	Spank Festival	Wisconsin	www.spankfestival.com
June 12-14	DESIRE 2009 Leather Event	Palm Springs California, USA	www.desireleatherwomen.com
June 12-14	Southeast LeatherFest	Atlanta, Georgia, USA	www.seleatherfest.com
June 20th	Leather Pride Weekend	New York, New York, USA	www.leatherpridenight.org
June 21st	Folsom Street East	New York, New York, USA	www.folsomstreeteast.org
June 24-29	Leather Retreat	North Baltimore, Maryland, USA	www.darkodyssey.com
June 30 - July 4	International Deaf Leather 2009	Chicago, Illinois, USA	www.internationaldeafleather.org
July 3-5	TesFest	Edison, New Jersey, USA	www.tes.org
July 9-12	CampOUT	West Virginia, USA	http://lagarou.org/campout.htm

Month	Event	City/State/Country	Webaddress
July 9-12	American Brotherhood Weekend	New Orleans, Louisiana, USA	http://americanbrotherhood.com
July 9-12	Naughty in N'awlins 2009	New Orleans, Louisiana, USA	http://neworleansinnovember.com
July 9-12	Fetish Fair Fleamarket(tm) Boston	Boston, Massachusetts, USA	www.fetishfairfleamarket.com
July 9-13	TEASE	London, Ontario, Canada	www.get-teased.ca
July 16-19	Woods Stocks	South West Pennsylvania, USA	www.WoodsStocks.org
July 17-19	Thunder in the Mountains	Denver, Colorado, USA	www.thunderinthemountains.com
July 20-22	Equinox VIII	Olympia, Washington, USA	www.seattlemelinleather.org/Equinox/index.html
July 24-25	Madtown Kinkfest	Madison, WI , USA	www.madtownkinkfest.com
July 24-26	In The Woods	Bellingham, Washington, USA	www.triskeli.org/
July 26th	Bay Of Pigs	San Francisco, California, USA	www.folsomstreetfair.com/alley/
July 27th	Up Your Alley	San Francisco, California, USA	www.folsomstreetfair.com/alley/
July 3-5	West Coast Rubber	Palm Springs, California, USA	www.westcoastrubber.com
July 31 - August 3	Summertreat	Edmonton, Alberta, Canada	www.summrtreat.com
August 6-9	Master/slave Conference	Washington, DC, USA	www.masterslaveconference.org
August 13-16	Fetish Con	Tampa, Florida, USA	www.fetishcon.com
August 13-16	Black BEAT	Baltimore, Maryland, USA	www.blackbeatinc.org
August 14-16	Leather Camp	Wichita, Kansas, USA	www.wichitaleatherpride.com/
August 14-16	LeatherWoods	Salem, Oregon, USA	www.leatherwoods.org
August 15-16	Glamourcon	Chicago, Illinois, USA	www.glamourcon.com
August 20-23	Northern Exposure	Seattle, Washington, USA	www.nxposure.com
August 21-23	Efest West	Santa Clara CA, USA	http://www.efestwest.com
August 21-23	The Floating World	Northern New Jersey, USA	www.thefloatingworld.org
August 21-23	GLLA Weekend	Indianapolis, Indiana, USA	www.greatlakesleather.org
August 27-30	Spank Festival	Wisconsin, Midwest, USA	www.spankfestival.com
August 28-30	Pony Play Championships	Albion, Minnesota, USA	www.ppchampionships.com
September 1-7	Paradise Unbound	Seattle, Washington, USA	http://www.paradiseunbound.com
September 2-7	Southern Decadence	New Orleans, Louisiana, USA	www.southern decadence.com
September 4-6	Montreal Fetish Weekend	Montreal, Canada	fetishweekend.com
September 4-7	Spank Festival	Black River Falls, Wisconsin, USA	www.spankfestival.com
September 16-21	Dark Odyssey Summer Camp	North Baltimore, Maryland, USA	www.darkodyssey.com
September 13th	Leather Fleamarket & Play	Washington, DC, USA	www.the-crucible.com
September 12-13	The Central Ohio Perversion Excursion	Central Ohio, USA	adventuresinsexuality.org
September 19-21	Tulsa Dungeon Society	Tulsa, Oklahoma, USA	www.tulsadungeonsociety.org
September 19th	Behind Closed Doors	Tucson, Arizona, USA	www.bajaarizona leather.org
September 25-27	Fetish Fair Fleamarket (tm)	Charlotte, North Carolina, USA	www.fetishfairfleamarket.com/
September 25-27	Folsom Fringe	San Jose, California, USA	www.folsomfringe.com
September 25-27	Beyond Vanilla	Dallas, Texas, USA	www.beyondvanilla.org
September 26th	Magnitude	San Francisco, California, USA	www.folsomstreetfair.com
September 27th	Folsom Street Fair	San Francisco, California, USA	www.folsomstreetfair.com
October 1-4	London Fetish Weekend	London, England, United Kingdom	www.londonfetishweekend.com

Month	Event	City/State/Country	Webaddress
October 2-4	Mates Leather Weekend VII	Provincetown, Massachusetts, USA	www.matesleatherweekend.com
October 8-11	DomCon Atlanta	Atlanta, Georgia, USA	www.domconatlanta.com
October 9-11	Kinky Festival	Montreal, Quebec, Canada	www.kinkyfestival.com
October 9-11	Spanking Weekend With Margaret Davis & Friends	New York, USA	www.msmargaretdavis.com/weekend.html
October 9-11	Denver Bound	Denver, Colorado, USA	www.denverbound.org
October 15-18	Rio Grande Leather Weekend & Title Contest	Albuquerque, New Mexico, USA	www.riograndeleather.org
October 16-18	SAMPLER XVII	Palm Springs, California, USA	www.ocla.org
October TBA	Pheerfest	Cincinnati, Ohio, USA	www.pheerfest.com
October 23 to 25	Kinky Kollege	Chicago, Illinois, USA	http://kinkykollege.com/
October 23-25	Wicked Womyn	Seattle, Washington, USA	www.wickedwomyn.com
October TBA	Oklahoma Mr Leather	Tulsa, Oklahoma, USA	www.tulsaleather.com
October 29 - November 1	International LeatherSir and leatherboy	San Francisco, California, USA	www.L LeatherSir.com
October 31st	Fetish and Fantasy Halloween Ball	Las Vegas, Nevada, USA	www.halloweenball.com
October 30 - November 1	BR 2009	Greater Washington, DC, USA	www.br.org
October 31 - November 7	Kink in the Carribean	Jamaica	www.kinkinthecarribean.com
November 6-8	Sagacity Birthday Bash 2009 & Kink Conference	Victoria, BC, Canada	sagacitygroup.net/main/events/birthday
November TBA	Northern Ontario Conference of Kink	Sudbury, Ontario, Canada	www.nock.ca
November TBA	Vendors Fair	Portland, Oregon, USA	www.pdxleatheralliance.org
November TBA	Leatherfest	New York, New York, USA	www.gmsma.org
November 13-15	Leather Reign	Seattle, Washington, USA	www.leatherreign.org
November 20-22	Spanksgiving	St. Louis, Missouri, USA	www.stl3.com
November TBA	Bizarre Bazaar	Panorama City, California, USA	www.bizarrebazaar.org
November TBA	Leather Sins Holiday Fetish Fair	Chicago, Illinois, USA	www.leathersins.com/main.htm
December TBA	West Coast Fetish Ball	Hollywood, California, USA	WestCoastFetishBall.com
December TBA	Kinky Christmas	North Hollywood, California, USA	talkingsexradio.com/kinkyxmas.html
December TBA	Lady Thorne's SM Flea	San Francisco, California, USA	www.smflea.com

DSM Revision Project

2008 - 2009 Report

Submitted by Susan Wright

NCSF started the DSM Revision Project in 2008 to make our constituents' concerns known to the American Psychiatric Association's revision committee for the Paraphilias in the Diagnostic and Statistic Manual (DSM), the definitive resource on the Diagnostic Criteria for all mental disorders. We are calling on the American Psychiatric Association to remove or drastically restructure the Paraphilias section in the DSM.

Statements currently within the DSM Paraphilias criteria are contradicted by scientific evidence, therefore NCSF must conclude that the interpretation of the Paraphilias criteria has been politically – not scientifically – based. This politically motivated interpretation subjects BDSM practitioners, fetishists and cross-dressers to bias, discrimination and social sanctions without any scientific basis.

NCSF is running an online petition and is interfacing with members of the APA Paraphilias and Gender Identity revision committee to supply information about discrimination that occurs because of the DSM. NCSF is also working with the media to make this issue public, including the New York Times Magazine and other nationally known publications.

The main problem is that the Paraphilias section categorizes distress and dysfunction according to certain sexual behaviors, not psychological syndromes or patterns. Behavior itself is not evidence of psychopathology; compulsive hand washing may be a symptom of obsessive-compulsive disorder, but it is not a hand-washing disorder.

There is no data to support the Paraphilias as the cause of the distress and dysfunction in individuals. In addition, discrimination and societal pressure cause significant distress for a great number of people, in which the societal stigma is the cause rather than the sexual behavior itself.

To find out more, read the NCSF & The Foundation for NCSF's "White Paper on the DSM Revision". Sign the "DSM Revision Petition" [1] at <http://www.thepetitionsite.com/1/DSMrevisionpetition> (you can make your signature anonymous on this secure petition site so it doesn't appear on the Internet). To get updates on the progress of the DSM Revision Project you can visit the DSM Revision Blogspot. [2]

Links:

[1] <http://www.thepetitionsite.com/1/DSMrevisionpetition>

[2] <http://dsmrevision.blogspot.com/>

Consent Counts Project Redevelopment and Launch 2008 - 2009 Report

Submitted by Leigha Fleming

NCSF will be assuming responsibility for directing and supervising the overall Consent Counts project. This will involve building a volunteer organization that includes the following committees: legal, strategic planning, marketing/PR/activism, policy and fundraising. Activism and outreach may make sense to form into separate committees at some point.

It is essential to retain the focus of including other national groups in some type of advisory committee and to get agreement from others who have participated in this project in the past. While NCSF is going to take charge of directing this project, we do want community buy in. The project has been at an effective dead stop for some time now and unless NCSF takes leadership in owning the project and moving it forward it's just not going to happen.

We want to move forward with this quickly. Judy Guerin has volunteered to help direct strategy on this project and raise the funding for it. It's important to note that the project will be controlled and directed by NCSF- not any particular individuals. It must be consistent with NCSF's policy, mission, and vision. It must be consistent with our goals for the project itself.

NCSF wrote the original mission and vision for the Consent Counts project and we own the www.consentcounts.org website.

Here's a little history of the project:

Consent Counts

At Creating Change 2007, a group formed to take on the work of decriminalizing leather/kink/fetish/BDSM (leather). Right now, laws that protect people from things like battery could be used against those involved in consensual adult behaviors. What needs to happen is to prevent this from happening while at the same time not weakening the laws that protect those who are victims of violence. This may take 12-15 years to become a reality.

Why decriminalization?

The goal of this project is to create language that clarifies what we do as consensual adults and to make it clear that existing criminal laws, such as battery, should not apply to our activities. On a broader perspective, the goal is to decriminalize consensual sex, rather than just limiting the drive to just BDSM. This project is not working to legalize BDSM with laws that protect our community. We believe that focusing on decriminalizing our activities is the most effective and direct way to have a positive impact on our community at this time.

Our mission

Decriminalize consensual BDSM behavior in the United States

Because the legal system of each country is distinct, it is necessary to do this on a country-by-country basis, led by people from that country. Although this is a US drive, support, networking and discussion with other countries that already have decriminalized adult consensual behavior or face the same issues of government/legal harassment is encouraged.

There is a group that is forming to create a guide or resource that we can use in our local communities to talk about where we go from here to make sure that laws that protect people from things like battery aren't used against the BDSM/ Kink/ Leather (add any others that are appropriate) communities.

The long term goal to change laws is probably 12-15 years out (think about any civil rights kind of movements). So our goal is get discussion going on at the grassroots level about what does consent mean to us and how do we translate that into a philosophy that is understood by the leather community but can also be used when working with non-leather groups.

We know that other communities, like sex workers, are also dealing with laws that are used against them when in fact they are doing things as consenting adults. This can also be looked at as a "getting the government out of our bedrooms" movement. But for now, we want to get leather people, groups, organizations, cities, states, and regions talking about what this is and what we think are the ways to make this a reality.

Tentatively we are calling this "Decriminalize BDSM" rather than "legalize BDSM" because we would have a much harder time creating laws that protect with our goal being to prevent existing laws from being used against consensual adult activities. What we want from each community is a summary of what they think are the ways this would work best in their community.

Information Technology (IT) Committee

2008 - 2009 Report

Submitted by Leigha Fleming

We are in the process of another website upgrade. We will be eliminating the old foundation website of www.lovethatworks.org and integrating its content into the NCSF website. Structurally we'll be making some changes to improve how our site is organized. We'd like it to be a bit more intuitive.

The big news on the website has to do more with how we administer the site on the back end. We've begun utilizing a free to non-profits contact management tool called Salesforce. Our website will be integrating into Salesforce reducing the administrative burden of the data entry etc. We will be able to maintain donors, contacts, organizations, CP groups, etc.- all in Salesforce. In addition we'll be able to utilize tools like tracking board and volunteer work, doing mass email campaigns to donors, members or subsets of them. We'll also be able to automate sending out renewal notices for memberships, thank you letters and much, much more. This is something we've been talking about for some time, but we're actually doing it and moving forward. Vicki Ballinger is completing a standardization procedure for how we enter data into Salesforce and we've secured the volunteer efforts of a volunteer from Salesforce's non-profit section business services to help us upload all our data when we're ready to go with it.

Our content management system is undergoing a required upgrade and we're also implementing more security features to prevent hacking and spam emails.

We are still on the desperate search for someone who has the time and skill to administer NCSF's IT program on an ongoing basis. Ideally, we need 2 people – one who can do quick updates like posting new media alerts etc. This position doesn't require a high level of skill but does require someone who can turn email around quickly. We need a second person who is willing/able to actually do the management of our IT services- someone who is willing or able to learn Salesforce, knows Joomla, can work with our web design firm, and has a strong IT management background would be ideal.

Salesforce Project Report and Proposal

June 2009

How does an organization that has board members and key volunteers across the country, centralize their information? How do they do this in a way that includes the ability for board members and their key volunteers to have access to what is currently happening in the organization? How does a non-profit organization keep up with what is happening with a CP group or an event or an individual member? Where can they track donations, membership dues and fundraiser information? It turned out that the NCSF already has a contact management system in place; it just needs to be utilized. This system is called Salesforce. It is an online customer relationship management (CRM) system that can be accessed from anywhere via computer on the internet.

I am currently working on a project to document how this system will be used by the NCSF and how information will be tracked. This will be done in a way that makes sense to everyone that needs to use it. I will also be providing training to the people that will be using it. I have recently submitted a four stage plan with my recommendations on how to get this implemented quickly.

The plan is as follows:

This project needs to be done in stages. The most important will be mapping and documenting. Salesforce has a lot of components to it the all work together. Once everything is mapped out the clean up and input should go pretty quickly. The project really pivots around the mapping and documenting stage, as it is important that everyone is using the system and inputting data in the same way. The project will be done in four stages.

Stage 1 - Mapping and documenting - 1st draft 40 - 60 hours

Stage 2 - Clean up of current records - 40 hours

Stage 3 - Data input - I imagine you have another 40 hours or so here

Stage 4 - Training - Ongoing

Stage 1 - Mapping

First I will need to map out how information is entered into Salesforce. Currently there are organizations and contacts entered in multiple times in multiple ways. There are organizations added in as contacts and as contacts. There are contacts are added in as both contacts and organizations. The proper way to do this is that all CP Groups, other groups, and other businesses are added in as organizations and all people are added in as contacts. The contact is then linked to the organization that they are connected to. Then the event is linked to the organization, etc.

What I would like to do is to take one organization's information and document its complete input into Salesforce the way that it should be done. I am currently in the process of obtaining information on a group so I can use it as an example of information to be entered into Salesforce. I will take screen shots as I do the different steps of the data entry to use in the documentation.

Once the mapping is done, we can provide it to the person that will be working to import the data that we have in various spreadsheets and databases. Until the mapping is done this would be quite difficult to do.

Another part of the mapping will include coming up with some minimum criteria for what gets entered. It will also show how to do searches to make sure that the person isn't already in there, to avoid duplicate entry. This needs to also include how a group name should be entered in. Let's use TES as an example. Do we enter it in as TES, The Eulenspiegel Society, or do we enter it as The Eulenspiegel Society, TES. I think that both the acronym and the complete name should be included, as there may be some people that don't know the acronym.

(Continued on Page 2)

Once the mapping is done, who will be doing the updating? Or rather who will be entering in the original records, when it is time to add a new group? Who will enter new memberships, donations, etc.

Once the territories are set up and the stewards for the groups assigned, then we can make sure that they are assigned to the board member in the group ownership field. I also recommend that eventually you purchase additional user licenses so that each person can have their own login. The original goal was set to have this completed before the meeting, however we ran into a few snags. Once this part is completed then I will be able to do some training. I will try and do a brief run through while here at the meeting to help get people familiar with the system.

Stage 2 – Clean Up of Current Records

In order to do the clean up, I will need to run some reports to make sure that I have the data from the multiple records. An example would be that Howie is currently entered into the system a number of different ways and as a number of different groups. I need to get this narrowed down so that it is clear which ones are related. I am thinking that he would be a good person to use as an example to use in stage one. Especially because he has a number of relationships.

Stage 3 – Data Input

Once the clean up is completed then input can continue. By this time we will have data entry standards established. At this point, the person that will be importing data will be able to begin that process. They can't map the incoming data until they know where to put the data. I imagine that there will also be some data clean up needed on the incoming data side of things as well. Most importantly the names will need to match up.

Stage 4 - Training

Once I have the data gathered and mapped for stage one, I will be able to begin doing training. I will do a brief walk through at the meeting. Once things progress I will be able to schedule phone trainings with people to help walk them through things once we start really using this.

I am really excited about getting this project going again. I think that we are on the right track. With any luck I can see us begin using this July 1.

Respectfully submitted,

Vicki Ballinger
NCSF Outreach Coordinator

Marketing Program

2008 - 2009 Report

Submitted by Master Z Dallas (Ron Zimmerman)

Thus far our marketing efforts have been all centered around communications. Klawdya deserved most of the recognition for her successful work to increase the visibility of the NCSF through Blog, Twitter & Facebook efforts. These simple, but strong, avenues are giving us a pipeline to members, CP's and potentials for both.

The fundraiser-in-a-box concept was outlined and given to a company that was interested in doing some PR/Marketing work for the NCSF. We are hoping to receive something from them but do not have a specific deadline at this time. Klawdya is coordinating this effort.

The Stewardship Plan is jointly a Marketing/Communications/PR/Development project that has the potential to do some incredible things for the organization. Susan and Klawdya are the only two to respond thus far telling me who they would like to be Stewards for. This is something that should be finalized AT the Annual meeting. Every board member should leave knowing who he or she is responsible to keeping in touch with.

Coalition Partner Stewardship 2008 Report

Group Name	State	Steward
The Wetspot – Sex positive community	WA	1
Club X	CA	2
DLH Productions	CA	2
LAD's - Los Angeles Dommies and Subs	CA	2
smOdyssey Inc	CA	2
Society of Janus	CA	2
Southern Cross	CA	2
Threshold	CA	2
Boise BDSM Society	ID	3
Leigha Fleming	CO	4
Leather Scouts	NM	4
New Mexico Leather League	NM	4
Knights of Leather	MN	5
Minnesota Kinky Youth	MN	5
Minnesota Stocks, Debentures and Bonds	MN	5
M.A.D.E.	MN	5
Midwest Alternatives	NE	6
French Connection Events	LA	7
NLA-I	OK	7
NLA OKC	OK	7
Tulsa Dungeon Society	OK	7
NLA Dallas	TX	7
SAADE	TX	7
Leather SINS	IL	8
MasterZChicago.com	IL	8
Windy City Boys Troupe	IL	8
Milwaukee Eastside Munch Group	WI	8
Satyricon	WI	8
SSCN (Safe Sane & Consensual Network)	NC	9

Group Name	State	Steward
Swingers Date Club	NC	9
Triangle Munch Group	NC	9
Adventures in Sexuality	OH	9
Ohio SMART	OH	9
T3WD (This thing that we do)	TN	9
The Mark by CPI	SC	9
Lifestyle Alternatives Center	FL	10
South Florida Munch Group	FL	10
Black Rose	DC	Klawdya
Black Swingers United	DC	11
Black BEAT Inc	MD	Klawdya
Females Investigating Sexual Terrain (FIST)	MD	11
International Ms Leather (IMsL)	MD	Klawdya
TABU Social Club	MD	Klawdya
Baltimore Education & Social Society (BESS)	MD	Klawdya
TIED	VA	11
Albany Power Exchange	NY	Susan
Gay Male SM Activists	NY	Susan
Lesbian Sex Mafia	NY	Susan
The Eulenspiegel Society	NY	Susan
Nickel Dakota	NY	12
MOB New England	MA	12
New England Dungeon Society	MA	13
New England Leather Alliance	MA	13
Riverbound	MA	13
Leather Scouts (no info at present)	IA/IL	6 & 8
Arizona Power Exchange	AZ	Susan
Baltimore Erotic Arts Festival	MD	Klawdya

Incident Response Program

2008 - 2009 Report

Submitted by Leigha Fleming

In 2008, the National Coalition for Sexual Freedom (NCSF) again took the lead in defending the rights of individuals and groups in the SM-leather-fetish, swing and polyamory communities. NCSF's coalition of over 40 educational and social groups is committed to creating a political, legal, and social environment in the United States that advances equal rights of consenting adults who practice forms of alternative sexual expression.

NCSF's Incident Response team is directed by Director Leigha Fleming. In total, over 500 individuals, groups, attorneys, prosecutors, and businesses contacted NCSF for help in 2008. Each incident sometimes required only one or two phone calls, but some evolved into much larger projects.

NCSF received 489 distinct inquiries/requests for assistance. 317 required more than one contact/response to resolve, often requiring multiple contacts.

It is difficult to categorize many incident requests as clearly falling into one camp or another. Many overlap in categories. For example, many of our custody/divorce related issues involve at least 2 of our core constituent groups (i.e. SM/leather/fetish and poly for example). In trying to do a statistical breakdown of the requests, we placed it in the category it most clearly matched.

- 11%** were requests regarding SM/abuse/domestic violence issues
- 27%** were regarding criminal complaint issues
- 4%** were regarding employment discrimination
- 31.5%** were regarding child custody/divorce issues
- 15.5%** were related to SM/leather/fetish group issues
- 1%** were classed as non-employment discrimination
- 5%** were related to swing community issues
- 2.5%** were regarding online obscenity issues
- 2.5%** were classed as "other"

Of the inquires, 85.5% were driven by SM/leather/fetish issues, 9% by swing, 5% by poly, 0.5% by other.

2008 saw an increased number of requests around criminal and domestic violence or SM/abuse related issues. NCSF worked with more than 27 attorneys representing defendants in criminal cases. In addition, we worked with more than 11 district attorneys and prosecutors related to SM issues. The vast majority of these criminal cases revolved around domestic abuse or consensual sex/play issues. There is a clear need for education within our own communities about the role and limits of consent and for education to police authorities about the differences between SM and abuse. Employment related discrimination is increasing as well.

The implementation of KAP under NCSF's administration resulted in fewer requests for referrals because we were able to refer the request to our site. As we improve the KAP administration, and resource, the number of requests for referrals that need to be handled by a person will drop since we'll be able to refer people to the KAP database. The new administration tools for KAP in our website overhaul will also make the use of this tool much more efficient for both user and professional.

We continue to receive a number of requests for assistance from groups, businesses, and other support organizations who want information about how to operate legally, do law enforcement outreach, file for non-profit status, deal with the media or the press, do hotel/event outreach, or do research around zoning or other legal issues.

(Continued on Page 2)

We also continue to receive requests for assistance involving parents who were engaged in child custody and divorce cases. Parents continue to experience difficulties gaining child custody due to their interest in SM, swing or poly activities. NCSF worked with a number of attorneys representing parents accused of being unfit because of their alternative lifestyle interests. In many cases, because of information we were able to provide, the courts decided that alternative sexual expression alone was not cause to impugn a parent's ability to be a good parent.

2009 incident response statistics are currently being compiled. As of the end of May 2009, more than 114 distinct requests for assistance have been processed.

NCSF is here to help you -- the SM, swing and polyamory communities. If you have a problem with discrimination, persecution, or harassment because of your sexual expression, please call NCSF for assistance. You can submit a request for assistance online or find a Kink Aware Professional (KAP) on our website as well at www.ncsfreedom.org. Emergency contact information is available by calling our office at 410.539.4824, 24 hours per day.

Please support NCSF in our effort to change the political, legal, and social environment in the United States. We are committed to making a difference. Join NCSF as a member or please hold a fund-raiser and donate to NCSF!

NCSF Fund Development Calendar (2009–2010)		outline of draft development plan for annual meeting--- goals, cp stewardship program		
NCSF will raise adequate funds to fully implement its programs.				
Goal 1: NCSF will engage its Community Partners in the organization through a stewardship program.				
Action Steps	Resources Needed	Person(s) Respon.	Quarter to begin action	Progress
Stewardship will be assigned regionally to board members.	Regional Breakdown of NCSF CP orgs	Vicki	Q3 09	Vicki has presented a draft to the board for approval
Stewards will contact CPs a minimum of twice a year, in their region, to encourage dialogue, insure that CP boards and members are receiving NCSF updates to pass on, and provide support or information on annual fundraisers for NCSF	Contact list, regularly updated. Salesforce training for ALL board members	Board Pres and Development Chair (Leigha and Ron currently) will follow up with board stewards to be sure they are following up with their stewards	Q3 09	Salesforce has been updated and simplified. Contacts have been entered. Website is being updated to consolidate information.
Fundraiser in a box will be outlined, including marketing materials, and provided to the administrative office as a guide for CPs with a desire to follow a format.	Completed fundraiser in a box.	Marketing Team (Tim & Klawdya currently)	Q3 09	
Goal 2: NCSF will retain and expand its membership base of individual members.				
Membership cards will be delivered to new members within 3 weeks of joining NCSF	operational system; training in use of sales force	Office admin	Q4 09	
Members will be sent quarterly updates on NCSF activities with recent successes, local fundraisers they can attend, or current progress on programming	consolidated information on activities to be formatted and sent out	Office Admin	Q4 09	
Members will be reminded to renew membership 30 days before it expires. Members that choose not to renew will be given exit surveys to improve our service and communication	accurate tracking of members and when they joined	Office Admin	Q4 09	



YOUR RIGHTS

YOUR PRIVACY

YOUR FREEDOM

	Year to Date 2008	Approved Budget 2008
REVENUES		
MEMBERSHIP DUES	\$3,814.48	\$6,000.00
CONTRIBUTIONS	\$52,417.82	\$55,000.00
TOTAL REVENUES	\$56,232.30	\$61,000.00
EXPENSES		
ACCOUNTING	\$1,947.08	\$1,200.00
ADVERTISING	\$580.00	\$1,000.00
BANK FEES	\$27.00	\$50.00
BUSINESS LICENSES	\$666.66	\$650.00
COMPUTER HW/SW EXPENSE	\$2,020.35	\$5,000.00
CONFERENCES EXPENSE	\$1,119.66	\$2,500.00
GENERAL TRAVEL EXPENSE	\$1,698.98	\$750.00
MERCHANT CARD EXPENSE	\$763.64	\$800.00
OCCUPANCY EXPENSE	\$1,200.00	\$1,200.00
OFFICE TELEPHONE EXPENSE	\$2,461.80	\$2,500.00
PAYROLL OFFICE	\$6,144.32	\$8,000.00
PAYROLL - ED	\$13,995.96	\$0.00
PAYROLL PROCESSING EXPENSE	\$703.09	\$800.00
PAYROLL TAX EXPENSE	\$2,316.09	\$3,500.00
PAYROLL: EMP. BENEFITS - INSURANCE	\$4,260.00	\$3,000.00
POSTAGE AND SHIPPING EXPENSE	\$1,466.61	\$7,500.00
PRINTING EXPENSE	\$13,050.69	\$8,500.00
PROGRAM EXPENSES	\$0.00	\$7,000.00
PUBLICATIONS	\$203.58	\$1,500.00
SUPPLIES EXPENSE	\$1,230.54	\$2,000.00
TELE-CONFERENCING	\$1,394.85	\$1,140.00
TOTAL EXPENSES	\$57,250.90	\$58,590.00
NET INCOME	(\$1,018.60)	\$2,410.00



YOUR RIGHTS

YOUR PRIVACY

YOUR FREEDOM

	2009 BUDGET COMBINED
Income	
4030 · Contributions Income	85,000.00
4090 · Membership Dues	7,500.00
4110 · Grants	2,500.00
4135 · MERCHANDISE SALES	2,500.00
Total Income	97,500.00
5000 · Cost of Goods Sold	1,000.00
Total COGS	1,000.00
	96,500.00
Expense	
6105 · Advertising/Marketing	2,000.00
6115 · Merchant Account Charges	850.00
6120 · Bank Service Charges	100.00
6125 · Paypal Fees	100.00
6135 · Computer Supplies	500.00
6180 · Insurance	500.00
6240 · Miscellaneous	500.00
6250 · Postage and Delivery	8,500.00
6260 · Printing and Reproduction	15,000.00
6270 · Professional Fees	2,500.00
6290 · Rent (Rent)	2,400.00
6300 · Repairs	350.00
6335 · Internet	2,500.00
6340 · Telephone	2,500.00
6380 · Travel	7,500.00
6450 · Contract Labor	2,500.00
6550 · Office Supplies	2,000.00
6551 · Employee Benefits	1,800.00
6555 · WAGES - PAYROLL	15,000.00
6560 · Payroll Expenses	1,000.00
6565 · Payroll Taxes	4,500.00
6670 · Program Expense	10,000.00
6770 · Supplies	2,000.00
6800 · Website	5,000.00
Total Expense	89,600.00
	6,900.00
	6,900.00



YOUR RIGHTS

YOUR PRIVACY

YOUR FREEDOM

BALANCE SHEET
30-Apr-09

ASSETS

Current Assets

Checking/Savings

1100 · Checking 17,871.23

1105 · Petty Cash 455.00

Total Checking/Savings 18,326.23

Other Current Assets

1120 · Inventory Asset 1,917.02

Total Other Current Assets 1,917.02

Total Current Assets 20,243.25

TOTAL ASSETS 20,243.25

LIABILITIES & EQUITY

Equity

3000 · Opening Bal Equity 3,437.23

Net Income 16,806.02

Total Equity 20,243.25

TOTAL LIABILITIES & EQUITY 20,243.25



YOUR RIGHTS

YOUR PRIVACY

YOUR FREEDOM

**YTD APRIL 2009
INCOME STATEMENT**

Ordinary Income/Expense

Income

4030 · Contributions Income	32,865.64
4090 · Membership Dues	3,475.00
4110 · Grants	2,000.00
4135 · MERCHANDISE SALES	95.00

Total Income	38,435.64
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5000 · Cost of Goods Sold	20.50
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Total COGS	20.50
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Gross Profit	38,415.14
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Expense

6105 · Advertising/Marketing	95.00
6115 · Merchant Account Charges	366.64
6120 · Bank Service Charges	301.08
6125 · Paypal Fees	9.60
6135 · Computer Supplies	62.59
6180 · Insurance	225.00
6240 · Miscellaneous	350.00
6250 · Postage and Delivery	623.99
6260 · Printing and Reproduction	4,141.51
6270 · Professional Fees	1,000.69
6290 · Rent (Rent)	400.00
6300 · Repairs	345.80
6335 · Internet	724.44
6340 · Telephone	1,196.68
6380 · Travel	2,894.47
6450 · Contract Labor	2,000.00
6550 · Office Supplies	97.31
6551 · Employee Benefits	1,124.00
6555 · WAGES - PAYROLL	1,490.25
6560 · Payroll Expenses	309.50
6565 · Payroll Taxes	527.08
6670 · Program Expense	2,436.20
6770 · Supplies	657.34
6800 · Website	229.95

Total Expense	21,609.12
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Net Ordinary Income	16,806.02
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Net Income	16,806.02
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