



NCSF Annual Meeting of the Board and Coalition Partners
Chicago Illinois, March 31, 2017
Kinky Kollege – Spring Break



YOUR RIGHTS

YOUR PRIVACY

YOUR FREEDOM

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Meeting Agenda (Central Standard Time)

9:00 to 9:15 am	Coffee, Welcome and Introductions
9:15 to 9:30 am	Recap of the previous year
9:30 to 10:15 am	Q&A on Committee Reports
10:15 to 10:30 am	Proposed Bylaws Changes
10:30 to 10:45 am	Break
10:45 to 11:15 am	Financial Reports/Approve Budgets
11:15 to Noon	Fundraising
Noon to 12:30 pm	Working Lunch/Elections
12:30 to 12:45 pm	Break
12:45 to 1:15 pm	NCSF Birthday, What You Can Do
1:15 to 1:45 pm	Community Organizing
1:45 to 2:15 pm	ALI Project
2:15 to 2:45 pm	Lobbing
2:45 to 3:15 pm	Sex Workers Project
3:15 to 3:30 pm	Comments and Closing Remarks

Letter from the Chair



2016 Letter from the Chair

By Kevin Carlson

Welcome and thank you for attending the NCSF annual meeting at Kinky Kollege Spring Break! Your attendance, participation and support is what makes the NCSF work.

I would like to give a special thanks to Kinky Kollege, along with the crew supporting us this weekend. Without them, such a meeting of minds and sharing of knowledge would not be possible.

The NCSF has been working for our communities for 20 years now. Happy Birthday to us! We have several events planned for this weekend to kick off the celebration.

We are trying something new again this year. Just like last year when we broadcast our annual meeting live, this year we have partnered with a major kink conference to better facilitate face-to-face participation and visibility. Along with our live broadcast, our meeting will be seen and heard by many more people. Along with partnering with an event, we have been able to cut down the time allotted for the meeting so we can spend more time with community members to hear their concerns. With that being said, we have a lot to accomplish today in a few short hours.

So much has happened this past year, I do not know where to begin. Our growth continues. Our outreach efforts are reaching more people all the time. Our membership system, Wild Apricot has now been up long enough that we can start to produce historical data of renewals vs new members.

The NCSF held our Consent Summit in Seattle on April 23, 2016. Many presentations were put on not only by NCSF Staff and Board Members, but also our Key Note Speaker Tristan Taormino as well as Kitty Stryker, Riddhi Mukhopadhyay, Brett Houghton, Sar Surmick, and Jim Duvall. We had over 100 people physically at the event and additional 50+ people attended throughout the day via web broadcast. A few of the subjects touched on included Consent & the Law, Negotiation & Consent and Consent Activism. From this summit, we produced 5 videos that can still be viewed from our website. What a wonderful day promoting consent!

We have also deployed the updated version of our website! In addition to bringing us into a more modern format that is simpler to edit, providing more opportunities for organization, it also allows better viewing on mobile devices. This was a long and difficult process but it is now done. Over the next year we will be making lots of changes to the organization of the content, as well as refining the information being presented. We have already started producing Resource Materials and press releases in Spanish.

We have produced a revised set of bylaws for approval by the Coalition Partner today. These proposed bylaws include better organization, and addressed issues around a quorum as well as removing gendered language.

Letter from the Chair



2016 Letter from the Chair (Continued)

Strategic planning is always something we are working on. What can we do to reach more people as well as better represent those we already have an established relationship with? One of the items that came out of looking to the future was the introduction of 6 new postcards that are quick grabs from our table and other display venues. The new postcards are targeted to particular segments of our communities and provide a small amount of resource information about NCSF. These postcards as well as the rest of our published materials will be uploaded to our site so anyone can download them as needed along with our normal literature distribution system. We want to give a big Thank You to CPI - The Mark for storing and mailing our NCSF materials all year round!

With our growth over the last several years, NCSF is considering broader programs such as a lobbying package for our elected representatives. We will have to fight to get more acceptance for kink and non-monogamous practices in the coming years.

Many hours go into the NCSF on a day-to-day basis by those actively involved. I want to say thank you to everyone who helps make the NCSF work. Without you, we would not be in the place we are in today.

I always like to include our mission statement in this letter. It is who the NCSF is! It is the guide by which we make our choices and it's my personal motivation to keep moving forward with the rights of freedom for consenting adults!

"The NCSF is committed to creating a political, legal and social environment in the US that advances equal rights for consenting adults who engage in alternative sexual and relationship expressions.

The NCSF aims to advance the rights of, and advocate for consenting adults in the BDSM-Leather-Fetish, Swing, and Polyamory Communities.

We pursue our vision through direct services, education, advocacy, and outreach, in conjunction with our partners, to directly benefit these communities."

With that being said, I want to thank you for your participation, say Happy Birthday to us, and let's keep up the good work of representing consenting adults!

Coalition Partners



1st Capital Finance

Adventures in Sexuality
Albany Power Exchange
Alternative Community Educational Society
Baja Arizona Leather
Bastion Outreach and Education
BESS
Boody's Crazy Consensual Concepts
Castaway Travel
Castle Treue
Catalyst
Club Ascension
Collette
Colorado Center for Alternative Lifestyles
Consent Rocks
CPI - The Mark
DC Sub Club
DecadenceNYC
DS Minnesota
Dulca Scenes
FLOG
Foundation for Sex Positive Culture
IMAS
Knights of Leather
LA Noble

Le Bon Temp
Leather Sins
Living Life with Passion Counseling
MasT: Boise
NELA
New Mexico Leather League
NLA Dallas
OhioSMART
Pittsburgh Bridge
Poly Columbus
Poly Dallas
Realistic Expectations
Rochester Kink Society
Sable Manticore
Satyricon
STL3
Sugar N Spice
TES
The Board of Education
The Red Chair
The Woodshed
Turkish Towel Company
Ventura Kink Hub
Xpressions Tulsa

Donor Report



2016 Donor Report

By Susan Wright

The NCSF would like to give special mention to the following large donors, those who have graciously given \$500.00 or more during the past year. With the support of these donors as well as the donations made by those who wish to remain anonymous, the NCSF is able carry our voice to many more people. Thank you all very much for believing in us and our mission. Every Penny Counts!

Coalition Partner Leather SINS & Kinky Kollege donated \$6,000 from their April and October conferences. An additional \$115 was raised in Duck Rescue Donation sales and donations!

Judy Guerin and Dick Cunningham donated \$1,500 for the NCSF Sponsorship of the Leadership Conference. And Thank You to Dick Cunningham and Judy Guerin for donating \$3,500 to support NCSF's Consent Summit in Seattle in April!

NCSF thanks our Coalition Partner, New England Leather Alliance, for donating \$3,216 from their Winter Fetish Fair Fleamarket held on Presidents Day weekend in Warwick, RI. NELA traditionally donates \$1 per attendee from their fair as their annual Coalition Partner fundraiser for NCSF. This year, the attendance jumped to nearly 3,200 people from 2,000 in previous years, so NELA added an extra \$16 for the year 2016, making it a grand total of \$3,216.

NCSF would like to thank Marc Depaul, a long time supporter of the coalition, for donating \$1,500 to the NCSF Foundation.

NCSF thanks our Coalition Partner, Board of Education, for donating \$1,076 on May 3rd from their annual CP fundraiser held in March.

Thank you to our Coalition Partner, Center for Sex Positive Culture, for donating \$1,066.65 on May 4th from the proceeds of the NCSF Consent Summit held on April 23rd. An additional \$108 donation was donated by our Coalition Partner, the Foundation for Sex Positive Culture in July.

MSDB raised \$916 for NCSF at their annual Bizarre Bazaar in December.

The New Mexico Leather League, a Coalition Partner of NCSF donated \$738 that was raised at their Leather Fiesta weekend conference at the end of October.

Coalition Partner The Red Chair raised \$673 as their annual fundraiser for NCSF.

Thank you to Spank University for donating \$614 to the National Coalition for Sexual Freedom in December a fund raiser during their holiday party.

Donor Report



2016 Donor Report (Continued)

Thank you to Threshold for donating \$525.00 to the NCSF Foundation on April 3rd.

Thank you to Poly Columbus for donating \$500 in March as their annual Coalition Partner fundraiser. Poly Columbus held a poly Valentine's dance at THE COLUMBUS SPACE, with over 85 people attending on what was one of the coldest nights of 2016 in Columbus. Several of Poly Columbus' Board Members and members donated items for a silent auction.

NCSF thanks James Mooney for donating \$500 in November.

Outreach Report

2016 Educational Outreach Project



Our Sexual Freedom Resolution has been very successful with 8 national associations, 13 professional groups, and 28 professionals signed on. This Sexual Freedom Resolution is being used by people facing discrimination in child custody and their job.

NCSF's intern program was very successful in 2016. The Interpersonal Violence and BDSM workshop to educate professionals on the difference between BDSM and abuse was given a total of 38 times by Susan Wright, Andrea Bernheim (Widener University practicum) and Ashley Haymond, M.Ed., MPM (Widener University practicum).

In addition, NCSF presented or exhibited at 60 events, groups, colleges and local community associations:

Kevin Carlson –

- Consent Summit
- Thunder in the Mountains
- Toy Bag Tour

Jim Fleckenstein –

- Poly Living Conference in Philadelphia
- AASECT in San Juan

Allena Gabosch –

- Desiree Alliance Sex Workers Conference in New Orleans
- NCSF Consent Summit
- PolyDallas Millennium

Heather Gardiner (NCSF Mid-Atlantic Advocate) –

- TES Fest in NY
- EPIC
- Dark Odyssey Summer Camp

Judy Guerin –

- BDSM Writers Con in Seattle
- Desiree Alliance Sex Workers Conference in New Orleans
- LA&M BDSM & the Law presentation in Chicago
- NCSF Consent Summit
- Pop Culture Association in Seattle
- Winter Fire DC - NCSF meet and greet and consent discussion in our suite)

Outreach Report

2016 Educational Outreach Project (Continued)

Jackie Harris –

- Beat Me in St. Louis
- Kinky Kollege - Spring Break in Chicago
- Spanksgiving in St. Louis
- Winter Wickedness in Ohio

Keira Harris –

- Atlanta Poly Weekend
- Beyond the Love, Columbus, OH
- COPE in Columbus, OH
- ROPECRAFT, New Orleans
- Safer Sex Symposium, New Orleans

Ruby Johnson (NCSF Advocate) –

- AKON in June
- Dallas TAAP
- PolyDallas Millennium
- Mychevia Training (Regional Burn)
- Association of Black Sexologists & Clinicians in Ft. Lauderdale
- Collin County Mental Health Symposium
- Collin County Black Chamber of Commerce

Billy Lane –

- IML

Alan Levy (NCSF Advocate) -

- BDSM Writers Con in NYC in August

Devin MacLachlan –

- Dore Alley in SF
- IML in Chicago

Sassy -

- Madtown Kinkfest in Madison, WI
- NCSF Consent Summit
- Satyricon in Madison WI
- Mischief in May in Des Moines
- Knights of Leather Tournament
- Kinky Kollege Homecoming in Chicago
- MSDB Bizarre Bazaar

Outreach Report

2016 Educational Outreach Project (Continued)

Mercury -

- OUT in Front @ Vanderbilt in Nashville
- SINergy in Lansing, MI
- What is Fetish? In Knoxville, TN
- Middle Tennessee State in Murfreesboro, TN
- Spalding in Louisville, KY
- University of Tennessee in Nashville
- Vanderbilt Divinity School in Nashville
- Western Kentucky in Bowling Green, KY
- Chattanooga/North Georgia Munch Groups
- Many Loves in Nashville
- MAST in Nashville
- Nashville Alliance for Sexual Health
- Sex Positive Nashville

Rudy Serra –

- LA&M BDSM & the Law presentation in Chicago
- NCSF Consent Summit

Julian Wolf –

- COPE in Columbus, OH
- IMsL Contest
- Play 101 for the New Mexico poly community
- Self Serve community meet and greet
- University of New Mexico Feminist Scholars Symposium Keynote

Susan Wright –

- AASECT in San Juan
- Arizona Power Exchange
- APEX Bizarre Bazaar
- APEX Kinky Carnival
- Association of Black Sexologists & Clinicians in Ft. Lauderdale
- FLOG in St. Louis
- NCSF Annual Meeting Consent Discussion in San Jose
- NCSF Consent Summit
- Society for the Scientific Study of Sexuality
- Southwest Leather Conference Hospitality Suite

Incident Reporting & Response



2016 Incident Reporting & Response

NCSF's Incident Reporting & Response provides informational resources about kink and non-monogamy along with referrals to kink aware professionals. If you engage in BDSM, fetishes or non-monogamy practices, and you are being persecuted or discriminated against because of it, please contact NCSF. If you need help removing kink or non-monogamy as a barrier to public services, please contact NCSF. If your group or business needs help with outreach to local officials, please contact NCSF.

In 2016, 109 requests for help were received. That is almost half the number of requests received during the previous two years: 198 requests received in 2015 and 184 requests received in 2014. NCSF maintains the confidentiality of those who come to us for help, however we balance that need with the need to report the services we are providing and to provide the community with a record of where the need is the greatest.

Here is a breakdown of the cases the IRR team dealt with in 2016:

Criminal

32 people requested informational resources and referrals to kink aware professionals involved criminal issues, down from 72 requests in 2015:

16 requests from people complaining about a kink-related assault/sexual assault or harassment who needed assistance in connecting with kink-aware victim services and/or resources to educate law enforcement and prosecutors.

13 people needed a defense attorney or expert witness due to sexual assault/assault charges or restraining order involving BDSM – 1 was a military case.

1 person needed an attorney to defend against fraud charges

1 person was facing charges for posting photos without permission to FetLife

1 person needed an attorney to help keep a restraining order in place.

Groups

24 groups requested informational resources and referrals to kink aware professionals involving organizational matters. This is half the number of requests in 2015 (50) and is the same number of requests as in 2014.

16 Groups needed information on dealing with consent violations and preparing to deal with consent violations.

6 Groups were attacked this year by social conservatives and through outing. 2 involved the media and 1 event was raided by law enforcement.

2 Groups needed assistance with organization and zoning issues.

Incident Reporting & Response



2016 Incident Reporting & Response (Continued)

Child Custody

17 people requested informational resources and referrals to kink aware professionals regarding child custody or divorce. There was only 1 divorce case, and that involved polyamory. There were 16 child custody requests (down from 26 in 2015 and 37 in 2014):

- 7 involved parents who practiced polyamory
- 7 involved parents who do BDSM (with two involving photos taken from FetLife)
- 2 requests involved adoption into a poly household

Professional Education

17 professionals requested information about kink or polyamory to better serve their clients or present workshops for their professional group. These requests came from researchers, professors, clinical therapists, sex therapists, nurse practitioners, psychologists, lawyers and victim advocacy agencies.

Additional Requests

There were 19 other requests for informational resources and/or referrals to Kink Aware Professionals:

- 8 people reported school or job discrimination because they are kinky or polyamorous
- 4 people were threatened with outing to work or family involving FetLife photos
- 3 people requested assistance in defending or pursuing civil defamation lawsuits
- 2 Pro-Dommes requested resources on setting up their business legally
- 2 people requested assistance with unwanted media exposure

If you need NCSF's help because of discrimination or to remove kink as a barrier to service, please contact our Incident Reporting & Response today! Email incident@ncsfreedom.org

Please join now or donate to support NCSF's direct services!

Consent Counts

2016 Consent Counts Report

By Judy Guerin



The Consent Counts Project has had a busy and quite successful year.

- NCSF held 15 consent discussions around the U.S. and enhanced our resource materials on consent, consent violations and consent policies for groups.
- Additionally, NCSF presented about consent at conferences with broader audiences such as the Pop Culture Association, BDSM Writers Con, Association for Sexuality Educators, Counselors & Therapists, Nashville Alliance for Sexual Health Collin County Mental Health Symposium and the Desiree Alliance National Sex Workers Conference.
- NCSF started working with the American Law Institute (ALI) in 2015 on their project to revise the Model Penal Code (MPC) for sexual assault. The ALI comprises about 3,000 prestigious judges and attorneys and its MPC is generally adopted in some form by most states as they update their criminal laws. NCSF has made submissions to the ALI on this subject related to BDSM, and these submissions have already had a direct impact on the drafts that the ALI is producing. Additionally, Dick Cunningham, NCSF's Legal Counsel, was admitted to the ALI in December, 2016 and now is directly working with the committees on "Sexual Assault and Related Offenses" and "Sex and Gender on College Campuses". Dick will be attending future meetings of both ALI projects, as well as the annual ALI meeting, which votes on adoption of proposed MPC changes. Please see the attached document for additional details. This is now our most direct and promising way to pursue our goal of decriminalizing BDSM.
- Community Town Halls—As a result of the success of the mid-Atlantic Community Town Hall, NCSF is working with Lochai Stein, who is the leader who primarily launched this group, to help develop similar models in other geographies. NCSF recently did a consent discussion in Portland and the attending groups would like to form a similar CTH. We are facilitating a meeting with Lochai Stine in Portland in early May to help them structure their CTH. Lochai hopes to help other geographies form something similar. This is important to NCSF for several reasons. It provides a more organized way for us to communicate with various geographies about issues in their area, about pending legislation and about issues of national importance. It also helps communities to interface more effectively with other groups in their areas and provides a way for our communities to network locally and nationally. Creating new vehicles for such networking is important in light of the current threats to the continued viability of Fetlife. These groups can help NCSF significantly as we start lobbying for state law changes based on the new MPC.

Consent Counts

2016 Consent Counts Report (Continued)



- We have developed a draft of a guide, “Tips on Meeting with Elected and Appointed Officials”, which was used for a lobbying presentation at the West Coast Links Leadership Conference. Once this is finalized, we can encourage lobbying on a state-by-state basis. We will be moving into quite proactive lobbying as the ALI project progresses and will be doing training on lobbying and working with elected and appointed officials as soon as our draft lobbying guide is finalized.
- The Consent Rocks Project—This is an independent project that formed about a year ago. It provides an independent and trained incident trauma response team to help event organizers deal with consent violations and other consent issues at their events. Originally launched by Graydancer and Heather, this group is in the process of incorporating and NCSF is working with them to provide a fundraising mechanism through our Foundation, which would also benefit NCSF financially. I attended an all-day training session on this program put on by Graydancer in late January and found the program to be very well done with much potential. At Dark Odyssey Winter Fire in February, NCSF hosted a joint consent reception with this group to help them gain visibility. This organization has had success at a number of events since their inception. We are looking forward to working with this group to better serve our communities on the issues of consent.
- CLE project—We have a revised draft of the CLE going out to our legal committee and legal advisors. Review should be completed by late March and will be submitted to the Washington State Bar Association as soon as we are able to update certain information on our website. We plan to launch this program in Seattle.
- Summation—There is a lot of excitement and enthusiasm from our constituents about our consent discussions and our ALI project. Many of the places we’ve presented on consent have requested we re-present on a regular basis and give them updates on the issues around consent and the ongoing ALI project. We should promote our ALI project whenever we do outreach and fundraising. At Dark Odyssey Winter Fire, we were able to raise over \$8,000 by focusing on our ALI project and our work on consent violations, particularly our incident response working with victims and groups facing consent issues. The work that Susan and her team’s work in training anti-domestic violence providers is also of major interest to our constituents.

It would be helpful to this project to do a webinar with our CPs on the ALI project and training on consent discussions.

Media Report



2016 Media Report

By Susan Wright

In 2016, NCSF staff and media reps including Susan Wright, Judy Guerin, Barak and Sheba gave 19 interviews to reporters from mainstream media to blogs and podcasts, compared to 38 in 2015. Yearly stats:

2016 – 19 interviews
2015 – 38 interviews
2014 – 32 interviews
2013 – 42 interviews
2012 – 63 interviews (Fifty Shades bump)

This decline in interviews is a testament to the growing number of people willing to speak out and write about BDSM and non-monogamy. Reporters don't have to turn to NCSF as the only group that dare speak the name of kink and polyamory.

Ironically, 2016 is being called the year when BDSM "is not for weirdos anymore" and polyamory trended all year in media stories, with more poly articles than BDSM for the first time ever in our Media Updates. There were 80 articles total in 2016 on non-monogamy. Here's the progression towards positive portrayals of non-monogamy:

In 2010, 16% positive (50 articles: 8 positive and 42 negative)
In 2011, 30% positive (33 articles: 10 positive and 23 negative)
In 2012, 62% positive (21 articles: 13 positive and 8 negative)
In 2013, 81% positive (42 articles: 34 positive and 8 negative).
In 2014, 77% were positive (53 articles: 40 positive and 13 negative)
In 2015, 81% were positive (52 positive and 12 negative)
In 2016, 99% were positive (79 positive and only 1 negative!)

NCSF also published 7 Guest Blogs in 2016 by experts in various fields, including our statement on the George Mason University case:

ncsfreedom.org/press/blog/item/guest-blog-judges-still-cannot-accept-a-right-of-privacy-for-bdsm.html

We also published 3 of our new Kink Aware Professionals Featured Member articles by Inara de Luna.

The media team continued to extend NCSF's reach into social media. A new member is our Twitter volunteer Rachel White who is rapidly growing our feed in the past month. These are our social media stats at the end of 2016:

NCSF mailing list: 6,004, up from 5,667

Media Report



2016 Media Report (Continued)

Facebook (www.facebook.com/NCSFreedom) 3,682 Likes, up from 2167

Twitter (twitter.com/NCSF) 8,804 up from 8,086 followers

NCSF FetLife News (fetlife.com/groups/439) 4,798 members up from 4,594 members

NCSF Consent Counts (fetlife.com/groups/46202) 1,727 members up from 1,614

Recursos NCSF en espanol (fetlife.com/groups/155566) 9 members (This is our new Spanish-speaking FetLife group!)

Kink Aware Professional

2016 KAP Report

By Keira Harris

The KAP program still is most sought out resource on our website. KAP averages over **150 searches** a month for a Kink Aware Professional.

With the conversion to the updated website it is the programs plan to request that each professional listed update that listing. During this update period any professional listing email that returns undelivered will be automatically removed from the data base as no longer valid. Any listing that does not update and it is more than 5 years old, will also be removed if we cannot verify the validity of the listing. It is hard to fully anticipate response to this edit of the database, but we are anticipating an elimination of 20% of the entries. This process should take a month or so and will be kicking off shortly.

This next year we will start reaching out to more professionals through attendance of such events as AASECT.

We continue to have a partnership with GayLawNet. This has been a wonderful additional resource to those using the KAP listings.

As of now the KAP data base has **2117 entries**. This is an increase of **251 entries**. The KAP program continues to grow, a testament to its value to the communities at large. Of note, we have almost doubled the number of entries in 5 years.

The professional breakdown is as follows:

<i>2016 KAP Listing</i>	<i>2012</i>		<i>2013</i>		<i>2014</i>		<i>2015</i>		<i>2016</i>	
	<i>1163</i>	<i>Percent</i>	<i>1389</i>	<i>Percent</i>	<i>1629</i>	<i>Percent</i>	<i>1866</i>	<i>Percent</i>	<i>2117</i>	<i>Percent</i>
<i>Profession</i>	<i>Listings</i>	<i>of Total</i>	<i>listings</i>	<i>of Total</i>	<i>listings</i>	<i>of Total</i>	<i>listings</i>	<i>of Total</i>	<i>listings</i>	<i>of Total</i>
Accounting and Finance	12	1.03%	20	1.44%	23	1.41%	24	1.29%	27	1.28%
Counselors and Therapists	547	47.03%	674	48.52%	810	49.72%	952	51.02%	842	39.77%
Doctors	62	5.33%	62	4.46%	64	3.93%	78	4.18%	83	3.92%
Health and Wellness (non M.D.)	121	10.40%	142	10.22%	169	10.37%	192	10.29%	370	17.48%
Lawyers	108	9.29%	135	9.72%	153	9.39%	170	9.11%	175	8.27%
Life Coaches	65	5.59%	63	4.54%	79	4.85%	94	5.04%	239	11.29%
Other Professionals	38	3.27%	53	3.82%	58	3.56%	66	3.54%	128	6.05%
Psychologists	154	13.24%	174	12.53%	199	12.22%	212	11.36%	125	5.90%
Spiritual Advisors/Wedding	23	1.98%	32	2.30%	37	2.27%	39	2.09%	70	3.31%
Web Design/IT	33	2.84%	34	2.45%	37	2.27%	39	2.09%	58	2.74%

Of interest additionally, KAP currently represents 16 countries: Australia, Austria, Brazil, Canada, Czech Republic, France, Hog Kong, India, Ireland, Mexico, Netherlands, New Zealand, Norway, Spain, Sweden, United Kingdom, and the United States.

Membership Report



2016 Membership Report

By Kelly Beaton

We are maintaining membership at approximately the levels they were in 2015. When Jackie pushed NCSF memberships for STL3's events, we can really see the effect in the numbers of people signing up. When Susan sent out the Membership Drive press release in February and in December with the End of the Year Greeting, we can see people signing up as members and donating at higher rates.

Any member activation or renewal notice from Wild Apricot for the Coalition Partners or Supporting Members is cc'd to Susan Wright. Within 72 hours, Susan sends a personal letter thanking them for joining. In this letter, the CPs receive links to annual reports, the CP Welcome Package, and how to order materials. They also get a personal thank you for any donations or more recently, encouragement to attend the annual meeting or join in through the video link. Susan gets their website address to post on NCSF's Coalition Partner or Supporting Members page, and sends it to Kevin to post. Susan also subscribes the members to the announcement and CP lists.

For the thank you's, Susan sends a personal note within 72 hours. Each thank you is tailored to the recipient and depends on whether it is a c4 membership donation or a c3 donation. Susan finds out if they want their donation to be acknowledged in "NCSF Thanks!" in our newsletter and confirms the text that will be used.

The Wild Apricot service has been very beneficial to NCSF in terms of ease of access to member rolls and direct contact with any changes with our Supporting Members and Coalition Partners. It has made the membership process more transparent and user-friendly for our members, and allows NCSF to keep track of the entire membership process in one place.

As of December, 2016, NCSF had:

46 Coalition Partners

36 Supporting Members

263 Individual Members

Income from current memberships:

\$14,775

Volunteer Report



Volunteer Director/Secretary Report **By Keira Harris**

In 2016, the majority of efforts were spent keeping everything running efficiently and consistently. This was the first year that the media update was put out every other week with no weeks missed. The calendar is being updated regularly with the events that board members and advocates attend. The Kink Aware Professionals list is regularly updated. This year we had 100 new entries created. Additionally, a new project was instated for our coalition partners. After every monthly board meeting, the coalition partners are now receiving a condensed version of the minutes in an effort to stay transparent and keep our constituents informed.

In terms of volunteers, we add one to two new volunteers monthly, who are frequently professionals with a variety of valuable skills. We have expanded how and where we recruit new volunteers as well, sending out calls for volunteers on FetLife, Facebook, and Twitter. The last of which seems to bring in the most potential. For 2017, I plan to increase the frequency of posting on social media and create a better system for communicating with our current volunteers.

Inventory of Literature/Shipping

By Mercury

Current Inventory of Literature

Postcards:

- Poly -- 1000
- PoC -- 1000
- Anniversary -- 1000
- KAP -- 700
- Spike -- 1100
- Leather -- 1000

Palm Cards:

- FS of Kink -- 2700
- FS of Consent -- 4300
- FS of Fun Facts -- 2000
- FS of Law -- 2800

Brochures:

- General -- 3200
- Leather -- 2300
- Poly -- 1800
- Consent -- 4400
- Kink is Okay -- 2000
- Kinky is Not a Diagnosis -- 2200
- Finding a KA Therapist -- 2100
- Finding KA Medical Care -- 2000
- KAP -- 700

Wallet Cards:

- Dealing with LE -- 1900

Booklets:

- Poly -- 4100

Literature Shipping for the Past Year

- *Shipments:* 42
- *Postage:* \$459.73
- *Weight:* 416 lbs

c(3) Finance Report



2016 NCSF Foundation Report **By Jim Fleckenstein**

Finances; On a calendar year basis, calendar 2016 represented a deterioration from calendar 2015. Revenue on a calendar year basis was \$19,468.94, down by \$4,722.88 over 2015. This is concerning, after a revenue increase in 2015 over 2014. Expenses increased substantially, from \$21,926.58 to \$28,654.26. On a calendar year basis, this left us with a deficit of \$8,821.65. The biggest single contributor to the deficit was a substantial increase in travel expenses, occasioned in part by our Consent Summit. Fortunately, our reserve investments grew in value by \$1,135.88, leaving us with a net deficit of \$7,685.87. Obviously, this is unsustainable in future years.

Looking at our financial picture on a fiscal year basis, we have only 7 complete months of data to share. On a fiscal year basis, our revenue for 7 months is \$9,573.42, compared to \$19,788.95 for the same period last fiscal year. Expenses are \$12,919.17 vs \$14,030.60 last year. Even with reduced expenses, on a fiscal year basis we are still in a significant negative position on a cash basis. Fortunately, on a fiscal year basis, our investments have experienced a \$2,632.57 increase. Therefore, on a fiscal year basis, we are currently looking at a bottom line deficit of \$713.18, not welcome, but manageable.

Looking forward, we are reviewing the revenue and expense patterns of both the 501(c)(4) and 501(c)(3) sides of the organization to see whether the revenue declines on the 501(c)(3) (Foundation) side are real or merely artifacts of how donations are received and accounted for. We are also putting into place a more structured and consistent fund raising program to support a vigorous program of work for the Foundation. We do not intend to, nor will we, operate at an ongoing deficit.

Major Initiatives

Public/professional outreach; We continued our practice of exhibiting at the annual Conference of the American Association of Sexuality Educators, Counselors and Therapists (AASECT) in Minneapolis, MN, supporting our Helping Professionals Outreach project and our Kink Aware Professionals registry. We also continued our work with the AASECT AltSex Special Interest Group. Both Susan Wright and Jim Fleckenstein participated as invited presenters at the event

c(3) Finance Report

2016 NCSF Foundation Report (Continued)



We also had a tabling presence at the Society for the Scientific Study of Sexuality and at the Association of Black Sexologists and Clinicians conferences in 2016. In both cases, we were very well-received and we hope to build on these relationships in the coming years.

Journal of Positive Sexuality; In 2016, NCSF took the step of becoming a co-sponsor of the *Journal of Positive Sexuality*, a peer-reviewed academic journal published by the Center for Positive Sexuality, a 501(c)(3) organization in Los Angeles. The *Journal* was founded in 2015, and in its first year of publication attracted over 400,000 web views from more than 100 countries.

This move, which required no financial commitment by NCSF whatsoever, solidifies our commitment to achieving positive outcomes for our constituents by advancing the scientific discourse that helps de-pathologize our consensual activities. It also gives us tremendous visibility in the research and clinical communities worldwide. Jim Fleckenstein is the NCSF representative to the *Journal's* editorial board, and also serves as a Production Editor for the *Journal*.

Supporting Research; NCSF joined with the Relationship Equality Foundation, the Loving More Nonprofit, and the Association of Black Sexologists and Clinicians to conduct a national online survey on the Legal Needs and Concerns of Non-monogamous Individuals. We hope that these survey results will guide our advocacy efforts and educational outreach activities so as to maximize our effectiveness going forward.

We will continue to do all that is possible to foster research into topics of importance to our constituents, with minimal financial exposure.

Kink Aware Professionals; The number of listings in the KAP registry grew to 2117 listings as of February 2017. For more detail, see KAP report.

Educational Outreach Program; See the separate EOP report for details.

Consent Counts; This program has become a centerpiece effort for NCSF and the NCSF Foundation. Please see the detailed Consent Counts report for specifics.

c(3) Finance Report

01/04/17

ITCR - Foundation of the NCSF Statement of Activities - Prior Year Comparison June through December 2016

	Jun - Dec 16	Jun - Dec 15	\$ Change
Ordinary Income/Expense			
Income			
50000 · Revenue			
51000 · Public Support			
51010 · Annual Fund			
51016 · Chairman's Circle	0.00	3,000.00	(3,000.00)
51018 · Other Gifts	6,930.00	4,780.20	2,149.80
51028 · Workplace/Organizational Giving	941.08	533.19	407.89
Total 51010 · Annual Fund	7,871.08	8,313.39	(442.31)
51080 · Russell-Shaw Society			
51081 · Bronze	0.00	10.00	(10.00)
Total 51080 · Russell-Shaw Society	0.00	10.00	(10.00)
51090 · Fund Raising Event Proceeds	1,066.65	5,663.00	(4,596.35)
51110 · Matching Gifts	0.00	210.38	(210.38)
51130 · Sponsor Earmarked Gifts	0.00	4,750.00	(4,750.00)
Total 51000 · Public Support	8,937.73	18,946.77	(10,009.04)
54000 · Commissions & Royalties			
54001 · Amazon.com commissions	50.29	47.68	2.61
54000 · Commissions & Royalties - Other	50.17	109.97	(59.80)
Total 54000 · Commissions & Royalties	100.46	157.65	(57.19)
57000 · Dividends	57.03	102.15	(45.12)
Total 50000 · Revenue	9,095.22	19,206.57	(10,111.35)
Total Income	9,095.22	19,206.57	(10,111.35)
Cost of Goods Sold			
5000 · "Cost of Goods Sold	0.00	1,386.00	(1,386.00)
Total COGS	0.00	1,386.00	(1,386.00)
Gross Profit	9,095.22	17,820.57	(8,725.35)
Expense			
61000 · Administrative Expenses			
61100 · Dues and Subscriptions	1,168.00	960.00	208.00
61200 · Bank Service Charges	398.47	386.79	11.68
61500 · Licenses, Permits & Fees	525.00	25.00	500.00
61700 · Office Supplies	434.69	130.30	304.39
61900 · Contracted Services	0.00	322.50	(322.50)
Total 61000 · Administrative Expenses	2,526.36	1,824.59	701.77
63000 · Telephone/Internet Access	750.00	100.00	650.00
64000 · Postage and Delivery	581.64	552.27	29.37
65000 · Printing, Mailing & List Rental			
65100 · Printing & Copying	643.00	60.00	583.00
Total 65000 · Printing, Mailing & List Rental	643.00	60.00	583.00
66000 · Professional Services			
66500 · Photography	184.08	0.00	184.08
66800 · Graphic Design	0.00	435.00	(435.00)
66000 · Professional Services - Other	0.00	50.00	(50.00)
Total 66000 · Professional Services	184.08	485.00	(300.92)
67000 · Travel and Ent.			
67100 · Meals	329.29	211.26	118.03
67200 · Airfare/Trainfare	1,572.70	2,419.90	(847.20)
67400 · Lodging	3,181.72	1,922.19	1,259.53
67500 · Ground Transportation	458.99	635.48	(176.49)
67700 · Tips & Other	106.50	37.00	69.50
Total 67000 · Travel and Ent.	5,649.20	5,225.83	423.37
71000 · Conf. Registration Fees	415.00	80.00	335.00
81000 · Marketing & Promotion Expense			
81100 · Advertising	56.00	0.00	56.00
81300 · Sponsorship Expense	0.00	3,000.00	(3,000.00)
81000 · Marketing & Promotion Expense - Other	76.45	82.30	(5.85)
Total 81000 · Marketing & Promotion Expense	132.45	3,082.30	(2,949.85)
99999 · Miscellaneous	(2.07)	0.00	(2.07)
Total Expense	10,879.66	11,409.99	(530.33)
Net Ordinary Income	(1,784.44)	6,410.58	(8,195.02)
Other Income/Expense			
Other Expense			
18000 · Gain or Loss on Investments	(1,661.37)	2,486.43	(4,147.80)
Total Other Expense	(1,661.37)	2,486.43	(4,147.80)
Net Other Income	1,661.37	(2,486.43)	4,147.80
Net Income	(123.07)	3,924.15	(4,047.22)

(accrual basis - unaudited)

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c(3) Foundation Budget



Foundation 2017 Budget

Income

Public Support			
Annual Fund			
Chairman's Circle	\$2,000.00		
Other Gifts	\$3,000.00		
Workplace/Organizational Giving	\$1,000.00		
Total Annual Fund		\$6,000.00	
Fund Raising Event Proceeds		\$6,000.00	
Matching Gifts		\$0.00	
Sponsor Earmarked Gifts		\$2,000.00	
Total Public Support			\$14,000.00
Commissions & Royalties			
Amazon.com commissions	\$75.00		
Commissions & Royalties - Other	\$100.00		
Total Commissions & Royalties		\$175.00	
Gain or Loss on Investments		\$2,000.00	
Dividends		\$150.00	
			\$2,325.00
Total Income			\$16,325.00

Expense

Administrative Expenses			
Dues and Subscriptions	\$1,000.00		
Bank Service Charges	\$1,000.00		
Licenses, Permits & Fees	\$25.00		
Office Supplies	\$250.00		
Total Administrative Expenses		\$2,275.00	
Postage and Delivery		\$1,000.00	
Printing, Mailing & List Rental			
Printing & Copying	\$1,000.00		
Mailing	\$200.00		
Total Printing, Mailing & List Rental		\$1,200.00	
Professional Services			
Graphic Design	\$150.00		
PR Distribution	\$150.00		
Professional Services - Other	\$100.00		
Total Professional Services		\$400.00	

c(3) Foundation Budget



Travel and Ent.		
Meals	\$700.00	
Airfare/Trainfare	\$3,000.00	
Lodging	\$4,000.00	
Ground Transportation	\$750.00	
Tips & Other	\$150.00	
Total Travel and Ent.		\$8,600.00
Conf. Registration Fees		\$2,000.00
Marketing & Promotion Expense		
Sponsorship Expense	\$1,500.00	
Marketing & Promotion Expense - Other	\$150.00	
Total Marketing & Promotion Expense		\$1,650.00
Miscellaneous		\$50.00
Total Expenses		<u>\$17,175.00</u>
Net Income		<u><u>(\$850.00)</u></u>

C(4) Finance Report

2016 Treasury Report

By L.V. "Sassytongue" Reese



Our income this year, while not quite as robust as the previous year, included a modest increase in revenue as well as a slightly larger increase in our expenses.

The Consent Summit impacted our financial picture slightly more than expected, but the outcome of the event presented a good ROI (Return on Investment). ROI is a concept that we talk about all of the time, as our limited amount of resources must be used judiciously.

As we move forward we seek to partner with more organizations to host events, such as the Consent Summit (which we can turn into a track for almost any event) as well as our annual meeting.

Projections for the year moving forward include an increase in membership. The current political climate indicates a tendency towards more memberships and increased gifts.

C(4) Finance Report

	Jan - Dec 16	Jan - Dec 15	\$ Change
Ordinary Income/Expense			
Income			
Direct Public Support			
Individ, Business Contributions			
Directed Gift - IRR	200.00	0.00	200.00
Individ, Business Contributions - Other	22,870.35	19,959.48	2,910.87
Total Individ, Business Contributions	23,070.35	19,959.48	3,110.87
Individual Membership	250.00	75.00	175.00
Wild Apricot	3,400.00	3,100.00	300.00
Direct Public Support - Other	0.00	1,460.00	-1,460.00
Total Direct Public Support	26,720.35	24,594.48	2,125.87
Interest Income	0.03	0.03	0.00
Other Types of Income			
Miscellaneous Revenue	49.48	160.78	-111.30
Total Other Types of Income	49.48	160.78	-111.30
Program Income			
Membership Dues	900.00	700.00	200.00
Total Program Income	900.00	700.00	200.00
Total Income	27,669.86	25,455.29	2,214.57
Gross Profit	27,669.86	25,455.29	2,214.57
Expense			
Bank Fee			
Adjustment-Check not in deposit	0.00	0.19	-0.19
Bank Fee - Other	60.00	47.99	12.01
Total Bank Fee	60.00	48.18	11.82
Business Expenses			
Liability Insurance	952.37	0.00	952.37
Total Business Expenses	952.37	0.00	952.37
Contract Services			
Corporate Registration	590.00	0.00	590.00
Merchant Account			
Credit Card Processing fees	2,149.01	1,320.88	828.13
Paypal fees	18.73	0.00	18.73
Total Merchant Account	2,167.74	1,320.88	846.86
Website Maintenance			
Website Hosting	454.80	333.35	121.45
Wild Apricot	756.00	925.40	-169.40
Website Maintenance - Other	1,754.25	784.89	969.36
Total Website Maintenance	2,965.05	2,043.64	921.41
Total Contract Services	5,722.79	3,364.52	2,358.27
Operations			
Marketing	398.84	236.90	161.94
Postage, Mailing Service	393.39	855.98	-462.59
Printing and Copying	142.43	0.00	142.43
Salaries	7.50	0.00	7.50
Supplies	624.93	251.19	373.74
Telephone, Telecommunications	1,154.28	1,272.48	-118.20
Total Operations	2,721.37	2,616.55	104.82
Other Types of Expenses			
Insurance - Liability, D and O	593.00	1,417.19	-824.19
Other Costs	261.12	0.00	261.12
Total Other Types of Expenses	854.12	1,417.19	-563.07
Program			
Education and Outreach			
Conference, Convention, Meeting	219.59	1,593.79	-1,374.20
Consent Summit	3,145.81	0.00	3,145.81
Meals and Entertainment	192.88	708.58	-515.70
Travel	1,804.81	1,758.85	45.96
Education and Outreach - Other	2,353.51	32.91	2,320.60
Total Education and Outreach	7,716.60	4,094.13	3,622.47
Membership	0.00	54.58	-54.58
Outreach Services			
Communications	2,100.00	1,179.00	921.00
Total Outreach Services	2,100.00	1,179.00	921.00
Total Program	9,816.60	5,327.71	4,488.89

C(4) Finance Report



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Accrual Basis

National Coalition for Sexual Freedom Profit & Loss Prev Year Comparison January through December 2016

	Jan - Dec 16	Jan - Dec 15	\$ Change
Travel and Meetings			
Annual Business Meeting			
Accommodations	246.25	925.69	-679.44
Meals and Entertainment	26.09	82.69	-56.60
Printing	90.02	153.39	-63.37
Travel	474.74	1,506.60	-1,031.86
Annual Business Meeting - Other	2,007.61	0.00	2,007.61
Total Annual Business Meeting	<u>2,844.71</u>	<u>2,668.37</u>	<u>176.34</u>
Total Travel and Meetings	<u>2,844.71</u>	<u>2,668.37</u>	<u>176.34</u>
Uncategorized Expenses	<u>567.00</u>	<u>29.95</u>	<u>537.05</u>
Total Expense	<u>23,538.96</u>	<u>15,472.47</u>	<u>8,066.49</u>
Net Ordinary Income	<u>4,130.90</u>	<u>9,982.82</u>	<u>-5,851.92</u>
Net Income	<u>4,130.90</u>	<u>9,982.82</u>	<u>-5,851.92</u>

C(4) Budget

c (3) PROPOSED BUDGET FOR 2017 - 2018

	Proposed	Jan - Dec 16	Jan - Dec 15
Ordinary Income/Expense			
Income			
Direct Public Support			
Individ, Business Contributions			
Directed Gift - IRR	200.00	200.00	0.00
Individ, Business Contributions - Other	25,000.00	22,870.35	19,959.48
Total Individ, Business Contributions	25,200.00	23,070.35	19,959.48
Individual Membership	300.00	250.00	75.00
Wild Apricot	4,000.00	3,400.00	3,100.00
Direct Public Support - Other	0.00	0.00	1,460.00
Total Direct Public Support	29,500.00	26,720.35	24,594.48
Interest Income	0.06	0.03	0.03
Other Types of Income			
Miscellaneous Revenue	60.00	49.48	160.78
Total Other Types of Income	60.06	49.48	160.78
Program Income			
Membership Dues	1,000.00	900.00	700.00
Total Program Income	1,000.00	900.00	700.00
Total Income	30,560.06	27,669.86	25,455.29
Gross Profit	30,560.06	27,669.86	25,455.29
Expense			
Bank Fee			
Adjustment-Check not in deposit	0.00	0.00	0.19
Bank Fee - Other	60.00	60.00	47.99
Total Bank Fee	60.00	60.00	48.18
Business Expenses			
Business Registration Fees	600.00	567.00	0.00
Liability Insurance	1,000.00	952.37	0.00
Subscriptions	50.00	0.00	29.95
Total Business Expenses	1,650.00	1,519.37	29.95
Contract Services			
Corporate Registration	600.00	590.00	0.00
Merchant Account			
Credit Card Processing fees	2,300.00	2,149.01	1,320.88
Paypal fees	25.00	18.73	0.00
Total Merchant Account	2,325.00	2,167.74	1,320.88
Website Maintenance			
Website Hosting	250.00	454.80	333.35
Wild Apricot	900.00	756.00	925.40
Website Maintenance - Other	1,500.00	1,754.25	784.89
Total Website Maintenance	2,650.00	2,965.05	2,043.64
Total Contract Services	5,575.00	5,722.79	3,364.52
Operations			
Marketing	400.00	398.84	236.90

C(4) Budget

Postage, Mailing Service	400.00	393.39	855.98
Printing and Copying	150.00	142.43	0.00
Salaries	0.00	7.50	0.00
Supplies	400.00	624.93	251.19
Telephone, Telecommunications	1,155.00	1,154.28	1,272.48
Total Operations	2,505.00	2,721.37	2,616.55
Other Types of Expenses			
Insurance -Liability, D and O	600.00	593.00	1,417.19
Other Costs	0.00	261.12	0.00
Total Other Types of Expenses	600.00	854.12	1,417.19
Program			
Education and Outreach			
Conference, Convention, Meeting	1,000.00	219.59	1,593.79
Consent Summit	0.00	3,145.81	0.00
Meals and Entertainment	350.00	192.88	708.58
Travel	3,500.00	1,804.81	1,758.85
Education and Outreach - Other	4,000.00	2,353.51	32.91
Total Education and Outreach	8,850.00	7,716.60	4,094.13
Membership	0.00	0.00	54.58
Outreach Services			
Communications	2,500.00	2,100.00	1,179.00
Sponsorships	1,000.00		
Total Outreach Services	3,500.00	2,100.00	1,179.00
Total Program	12,350.00	9,816.60	5,327.71
Travel and Meetings			
Annual Business Meeting			
Accomodations	1,000.00	246.25	925.69
Meals and Entertainment	150.00	26.09	82.69
Printing	100.00	90.02	153.39
Travel	750.00	474.74	1,506.60
Annual Business Meeting - Other	1,000.00	2,007.61	0.00
Total Annual Business Meeting	3,000.00	2,844.71	2,668.37
Total Travel and Meetings	3,000.00	2,844.71	2,668.37
Total Expense	25,740.00	23,538.96	15,472.47
Net Ordinary Income	4,820.06	4,130.90	9,982.82
	4,820.06	4,130.90	9,982.82

2016 Elections

Jackie Harris – Current appointee to the Board of NCSF. An overly active member of the local St Louis, MO kink community for nearly a decade, she contributes much to her local groups. Having taught at Madtown Kinkfest, Kinky Kollege, FLOG_StLouis (Fetish Lifestyle Open Group), the Submissive Odyssey and open education nights at the St Louis local, lifestyle oriented, coffee shop, Shameless Grounds, she now owns her own venue where she teaches or sponsors speakers presenting on a wide range of topics affecting our alternative lifestyle & sexuality groups.

Jackie is the current Coalition Partner Rep for StL3, a long standing, St Louis Mo based, BDSM group which focuses on education, support and social interaction for persons living alternative lifestyles. She has also served for seven years on several boards and committees for StL3, having held offices of Secretary, Membership and Chairperson on their Management Committee and served four consecutive terms as an Executive Board member. She also currently serves as Vendor Coordinator on StL3's Event Committee for 7 years running.

Listed as BebeBlueEyes on FetLife, she served nearly 5 years as a FetLife Greeter, making that first contact with new persons, many finding our lifestyle for the first time! She is a mother of a TNG kinkster, an IT Professional and kinky business owner! Her passions are service to the community (as you can see!), education and personal responsibility through empowerment.

Jim Fleckenstein is a polyamory/non-exclusive relationships educator, published researcher and activist. He co-founded the Institute for 21st Century Relationships, now the Foundation of the National Coalition for Sexual Freedom (NCSF), in 2000. A founder and former board chair of the Chesapeake Polyamory Network, he has been a polyamory and open lifestyles activist since 1998, has spoken extensively, including many Poly Living conferences, several CatalystCons, and at the annual Poly Pride event in New York City. He has been interviewed by *The Chicago Tribune*, *the Guardian* (UK), and on TV and radio.

He holds a bachelor's degree with honors in Mass Communications and Politics and Public Affairs (double major) from the University of Miami, and is pursuing a Master of Public Health degree at the Institute for the Advanced Study of Human Sexuality. He is a member of the American Association of Sexuality Educators, Counselors and Therapists (AASECT), the Society for the Scientific Study of Sexuality (SSSS), and the American Association for Marriage and Family Therapy.

A recognized expert, Jim has been chosen to present at eight AASECT and SSSS conferences and for the Society for Sex Therapy and Research, and was invited to author the Polyamory section of the U.S. chapter of the *Continuum Complete International Encyclopedia of Sexuality*. He is a current member of the NCSF Board, serves as treasurer of the NCSF Foundation, and co-edited the NCSF booklet, *What Psychology Professionals Should Know About Polyamory*. He recently

Elections



2016 Elections (Continued)

published a paper in the peer-reviewed journal *Sexual and Relationship Therapy*, based on an analysis of an NCSF-endorsed project, the largest survey ever conducted among self-identified relationally non-exclusive persons. He serves as a Production Editor of the NCSF-sponsored *Journal of Positive Sexuality*.

Before entering his work as an activist, educator and researcher on relationships, Jim enjoyed a very successful 28-year career as an executive in the non-profit sector, and held the prestigious Certified Association Executive credential for 24 years.

I want to continue my NCSF Board service in order to build on our ongoing outreach to the therapeutic and sexuality education communities, and to work on increased outreach to the polyamorous and swinging communities within NCSF's constituencies. I also wish to continue to provide the Board with the benefit of my decades of non-profit management and fund raising experience.

Judy Guerin is a well-known activist, writer, speaker and educator on issues of sexual freedom and gender expression. She is a long time member of the BDSM/Leather/Fetish/Kink communities and well-known BDSM and cross-dressing educator. After a successful career in corporate America, she founded "The Feminine Mystique" in the 1980s, one of the first U.S. image consulting businesses focused on helping men and women cross-dress more effectively. Additionally, she was an internationally recognized pro domme for 12 years.

She retired 19 years ago to advocate for sexual freedom and gender expression political issues and consistently raised critical funds to support these issues. She has directed NCSF's Consent Counts project to decriminalize BDSM since 2008 and has served on the NCSF Board for the past year. She is a former board member of the Woodhull Freedom Foundation, GenderPAC, the Black Rose, the Oxford House, TARGET (teens at risk, getting it all together) and Forum 21. She is a former steering committee member of the National Policy Roundtable of GLBTQ/HIV groups, advisor to the European Union Human Rights Commission on GLBTQ/sexual freedom issues and former executive director of the National Coalition for Sexual Freedom (NCSF). She has presented at numerous national and international conferences, including the World Congress of Sexology, the Society for the Scientific Study of Sexuality and The American Association of Sex Educators, Counselors and Therapists. She has authored numerous articles on sexual freedom and gender expression.

I believe my successful background in corporate America focused on strategic planning and marketing, my professional career in cross-dressing and BDSM and my roles in non-profit gender expression and sexual freedom organizations enhances the overall strength of the board. My goal would be to focus on increased fundraising, strategic planning, organizational development and recruiting high level support for the organization. I plan to continue to direct the Consent Counts Project and serving on the board makes that role easier.

2016 Elections (Continued)

Julian Wolf: At the turn of the century, Julian A. Wolf discovered and quickly became involved with the alternative community. Participating and performing at their first event, they quickly found their passion for service. Julian continues to serve the queer, Leather, kink, fetish, pagan, polyamorous and music scenes in the southwest and beyond. In 2003 Julian co-founded New Mexico: the Next Generation (NM:TNG) and ran the business of the group as Chairman for seven years before stepping down before their 30th birthday. Julian served as the first Ms. Rio Grande Leather (2004) and assisted with every annual conference in various capacities. In 2005, the New Mexico Leather League (NMLL) was formed, taking its name from a show that Julian co-produced with Tony Carson. A charter member of NMLL Julian served on the board for five consecutive terms before stepping down. In 2006, Julian was honored to receive Albuquerque Pride's title of "Ms New Mexico Pride" and was noted as the first female queer identified, rather than lesbian identified, individual to hold the title. (In 2016 they were honoured with a ten year anniversary crown at the Albuquerque Pride Pageant.) In 2008, Julian took a position as Administrative Assistant with Equality New Mexico (EQNM), New Mexico's statewide LGBT advocacy organization and served full time until leaving in good standing. In 2010, after years of fundraising and advocacy, Julian also started working on-call for the National Coalition for Sexual Freedom (NCSF) and was elected to their first term shortly after.

Julian is also an educator; offering classes and workshops regionally and internationally to clubs, colleges and spiritual organizations; and as a member of the Kink Academy and Passionate U faculty, virtually. Julian's current projects include contributing to and editing the NCSF newsletter, creating and showing visual art, running Albuquerque based performance art and event production troupe Cabaret Audacity, and co-producing the Weekly Alibi Fetish Events.

"The goals of the NCSF line up very closely with my goals as an activist and advocate for people who chose to engage in consensual relationships with other adults. As a practitioner of ethically non monogamous relationships, and an active participant in the Leather and kink scenes in New Mexico and beyond, the work the NCSF has, and hopefully will continue, is important not just to me but to the people I engage with regularly. The NCSF makes palpable differences to our community of people who believe in creating consensual relationships on their own terms, and I hope to continue my work with this organization as a member of the board."

Kevin Carlson is the current Chair of the Board for the National Coalition for Sexual Freedom, having served on the NCSF Board for 8 years and been involved for over a decade. During those years, he has served as IT Director, the Kink-Aware Professionals Director and the current Chairman since 2012. Kevin is also a founding member of BBDSMS, Inc. (Boise BDSM Society), established in 2002, and has held the offices of Secretary, President, Events Coordinator, instructor, and assisting in the general management of the group. Kevin has served on the

Elections



2016 Elections (Continued)

Board of Directors for Boise Pride since 2008 to 2013, and is their Events Coordinator, as well as having served on the board of The Community Center (TCC) for several years. Kevin along with several other members of his community produce several monthly education events in the Boise, Idaho Community.

Kevin believes strongly that education and community are the path to acceptance. He hopes to continue his tenure with the NCSF to continue to watch the NCSF grow with success. The rights of consenting adults are very important to Kevin. Without the right to be who we are, we are nothing.

Rudy Serra is a Ferndale Attorney who served for two and a half years as Judge on Detroit's 36th District Court, the third busiest court in the nation. He grew up in Ferndale, and graduated from Ferndale High School in 1972 (with honors) a year ahead of his class. Serra was selected a Michigan Lawyer of the Year in 2000, received the Rev. Dr. Martin Luther King Jr. Freedom Award in 2001, and ran in the 2002 Winter Olympic Torch Marathon. He was the first openly gay member of the Ferndale Board of Education and the Oakland County Commission. Serra served as Counsel for The Triangle Foundation for many years, and was author of their published report to the U.S. Justice Department known as "Bag A Fag." He was the Founding President of the Stonewall Bar Association of Michigan, as well as founding President of the LGBT Caucus of the Michigan Democratic Party. Serra is a contributing author to the ICLE publication "Family Law." He joined the board of the NCSF in 2016

Rudy Serra Bachelor's Degree with a double major in Psychology and Speech from Central Michigan University (with Honors), a Master's Degree in Communication from Central Michigan University (with Honors), and graduated from Wayne State University Law School. He did post-graduate work in Dispute Resolution at Wayne State.

Serra is a former Congressional Aide, and former Human Rights Commissioner for The City of Detroit. He was Co-Chair of the Sexual Orientation and Gender Identity Committee of the Open Justice Commission of the State Bar of Michigan, and is an Affiliated Consultant with the University of Michigan Health Systems Comprehensive Gender Services Program. He served as Chairman of The Executive Clemency Advisory Council for The State of Michigan, and as a Referee for the Michigan Department of Civil Rights. He also served on the Supreme Court Standard Criminal Jury Instructions Committee, and now is Vice Chairman of the FernCare Free Medical Care Clinic.

Fundraising



How and Where to Raise Funds for NCSF

This is a vitally important area to focus on, but frequently one of the more difficult for inexperienced organizers and leaders. NCSF's Board and Coalition Partners have a specific responsibility to help fund NCSF. Staff and volunteers also play an important role. Raising funds for NCSF, and increasing our revenues by focusing more effectively on fundraising, is one of the most important ways to support NCSF.

We can only do as much work as our budget allows. Many people initially feel uncomfortable with the thought of asking a person for money, and are not familiar with effective ways to raise funds. Most grassroots groups, such as NCSF, will get their funding from grassroots fundraising efforts, coupled with donations from large private donors. Grassroots fundraising empowers people and is frequently not restricted in use for activities such as lobbying.

NCSF can help you fundraise. Let us know when and where you plan a fundraiser and ask us for help if you need it. We can help with planning and providing literature and talking points; provide a high level NCSF representative for certain events; and we can also help with publicity as we can.

So let's look at three important aspects of fundraising:

- Why people donate, and key elements of fundraising
- The basics of grassroots fundraising
- Ideas for grassroots fundraising for NCSF

Why people donate and key elements of fundraising

People give money to people, not just to causes. If they like you, respect you and admire your commitment and passion for your cause, as well as supporting your issue, they are more likely to donate when you ask them. If you don't have a relationship before you ask for a significant amount of money from an individual donor, then wait until you build one.

People attend events that are fun. People may not be going to your fundraiser to support NCSF, but because of the event itself or because you asked them. If you establish a reputation for holding fun and exciting fundraising events that are the talk of the town or your community, people will come. People may not be familiar with NCSF, but will come to an event if they think they will have fun. Sexual freedom activists have unique opportunities to hold events with themes and activities that involve one of everyone's favorite subjects—KINKY SEX. Whether or not your fundraiser has a kink-based theme, make it fun and memorable for the people who come. If you do, they'll come back.

People can also donate goods and services, not just money. It is often easier for people to donate their attorney services pro bono or, for example, doing printing for free than it is to actually write a check. In-kind contributions of goods and services are good ways to increase

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NCSF's bottom line. NCSF may be able to target 25% of our efforts raising funds through in-kind contributions.

The basics of grassroots fundraising

Raise as much money as possible from supporters through grassroots efforts. Remember that most charitable donations are made by individuals in middle to low income brackets.

Establish a goal. Make a budget. Make sure to include in that budget any additional expenses, plus overhead that you incur in fundraising.

Don't think too small. Often, people invest a lot of time and effort in small fundraising activities that don't raise much money. Is there another type of fundraiser that you could do that would raise more money with less effort? If you are good at doing small raffles or product sales, consider using the money raised at a small event to fund expenses for a larger fundraiser. Spend money to make money.

Analyze the fundraising opportunity in the context of your organization. Just because another similar organization did a certain type of fundraiser that was successful, doesn't mean it will work for you. Look at the reasons why their's worked effectively to help you analyze whether it might work for you.

Build on past events, and have fun. Make sure each event is fun and memorable. If you have a successful event, plan to repeat it again annually or semi-annually.

Raise money for issues. People are more likely to donate if you focus on the important issues the money can help solve. Don't talk about your overhead expenses. NCSF's American Law Institute (ALI) project and work with domestic violence and assault survivors is of particular interest to our constituents currently.

Avoid large up-front expenditures for events. If you do not have a track record for holding a specific type of fundraiser, you should not experiment if a significant upfront investment is needed. Wait until you have successfully done something similar, even if it is a smaller and less visible fundraising project.

Make sure small product sales make sense. While you may be able to generate money selling pins and tee shirts, it is not always worth the investment in time and inventory. Products are frequently part of campaign efforts to raise visibility, but product sales do not usually generate substantive income. Remember, however, that pins, tee shirts, etc. may have another benefit if cleverly done—namely, getting attention for your organization and cause in a very visible way.

Be honest and ethical. Make sure you keep track of where monies came from and went to. Be able to produce a financial reconciliation.

Thank everyone and continue to build the relationship with them. Once someone has contributed, they are more likely to contribute again. You cannot thank donors too many times or in too many ways. Write personal thank you notes and call anyone who donates \$50 or

Fundraising



more. Build a relationship and stay in touch, particularly with larger contributors who may be potential major donors. Send donors articles you come across that might be of interest to them or find other ways to stay in touch. Recognize major donors and thank them publicly (unless they wish to remain anonymous). NCSF automatically thanks donors, but it is also important to build and grow donor relationships at the local level.

Ask personally for money publicly and often. Anytime you have people gathered, it is an opportunity to ask for money. Stress the importance of becoming a Coalition Partner, Supporting Member or Individual Member. Membership is not only a revenue source, but a large membership is key to NCSF's ability to effect policies and affect laws.

Establish a culture of giving. Establish an expectation from the start that supporters are expected to give money to NCSF.

Ideas for grassroots fundraising

The following are some ideas that have worked well in fundraising for sexual freedom advocacy.

Birthday parties for NCSF—Celebrate 20 years of advocacy for kinksters

NCSF has developed a package for people to easily host 20th birthday parties for NCSF over the next year. Hold a party or ask others to hold birthday parties for NCSF. These can be casual and held in conjunction with existing educational meetings or other events or activities, as well as in a private home.

House parties.

These are common ways to raise funds for social advocacy organizations. The best way to get familiar with how this is done is to attend a house party for another organization first. Most social advocacy organizations hold house parties.

You will need someone with a suitable home willing to host the event. Establish a "host committee" that will help you get attendees and will help you establish credibility. It is helpful if you have a diverse host committee that represents various constituencies that you want to target, and prominent individuals are particularly desirable. Develop an invitation and include a suggested minimum donation. Ask people to RSVP.s

Provide food and drinks. It doesn't need to be expensive.

Consider having some form of entertainment—a musician, scene performance, etc. or a prominent speaker to increase attendance.

Have passionate speakers who present our issues in ways that make people want to act. Develop short, effective remarks and rehearse them in advance. Make sure the audience is familiar with your successes and track record. Then, tell your people what your financial goal is for the evening and ask for money.

Fundraising



Have a pre-arranged donor or two who will start the process and say they are giving a certain amount or giving an amount based on someone else matching it. Ask more than once, in different ways. Make sure they understand all of the ways they can donate. Consider having your organization or an individual match funds, which generally increases donations substantially.

Invite 4-7 times the number of people you want to attend. You don't want an under-attended event. In estimating your turnout, remember that the better the attendees know the host committee or person who invited them, the more likely they will be to attend and donate.

Food Tastings

A local restaurant may help you sponsor this type of event, or you can hold it on your own. Select a certain type of food, like desserts and wine, that will be featured. Consider having a chef do special demos for "foodies". Send an invitation with a suggested minimum amount and an RSVP. Prepare speakers and speeches in the same manner as for the house party.

Hold a concert or performance

Have a singer, comedian or other entertainer or group of entertainers put together a performance for the benefit of your organization. Or, have a well-known presenter do a demo or author do readings.

Hold a raffle

This is easy and can be done at multiple events. 50/50 raffles are common. It is also possible to raffle off prizes such as comps for popular events, tickets to sporting events or the theatre, an evening at a restaurant, etc. Please check your State laws to be sure how you can legally hold a raffle.

Hold a BDSM/Leather, swing, or polyamory event

If you hold a kink event, you can offer various activities with fun-filled themes. Try to weave a variety of activities throughout the event to raise visibility and increase revenue. Silent and live auctions of toys, erotic art and people for specific and consensual BDSM scenes (or dinner/lunch with a "celebrity"), as well as bootblacking and receptions are activities that have proven successful.

Having a specific party for NCSF is always popular and easy for anyone to do. If you hold a routine play party night, consider having a night that is a fundraiser for NCSF (especially during September which is Consent Month!). Hold a carnival night with activities like kissing or spanking booths or a casino night. If you pick a special theme and/or prominent guests, it will increase attendance and be more memorable.

If there is a local, well-established event in your area, ask if you can add some fundraising activity for NCSF at their event. Event organizers are often too busy with their event to focus effectively on fundraising so offer to provide support, resources, or even organize and supervise

Fundraising



the fundraising at their event. That way, they will get the recognition with little effort on their part.

Get others to do fundraising for NCSF

Develop a local team of people who are willing to focus on fundraising for NCSF. That team can do outreach to other groups and provide the volunteer resources to support local fundraising efforts.

Corporate giving for the benefit of NCSF

Many employers offer matching funds for a charity designated by an employee. If your employer offers such a program, consider donating to it for the benefit of NCSF. Make others aware of these programs when doing outreach and encourage participation.

Promote NCSF membership

Encourage others to become Coalition Partners, Supporting Members and Individual Members. Increasing our CP base provides an automatic fundraising source for NCSF. Supporting Members are more likely to become major or significant donors. Any level of membership provides NCSF with an opportunity to get recurring revenue. Membership is also key to NCSF's advocacy efforts. The larger our membership base, the more clout we will have when doing advocacy and lobbying. Consider having a membership party or membership drive for NCSF.

Encourage monthly giving

Many people cannot give a large lump sum, but may be able to afford a monthly payment to NCSF. It is important because it provides a stable source of monthly income for NCSF. \$250 may be a lot for a lump sum, but \$20 monthly may be reasonable for the donor.

The NCSF American Law Institute Project: The Changing Attitudes on Consent in America

The law on consent in sexual assault and BDSM is changing, and NCSF is actively involved in those changes. Today only 22 states have adopted legal definitions of consent, which are often vague and difficult to interpret. But the issue has gained high visibility, due in significant part to the widely-publicized turmoil over sexual consent on college campuses.

The American Law Institute is now conducting two projects dealing with the definition of consent. One is a revision of the Model Penal Code provisions relating to “Sexual Assault and Related Offenses.” The other is the ALI’s project on “Project on Sexual and Gender-Based Misconduct on College Campuses.” Dick Cunningham, NCSF’s Legal Counsel, has become a member of the ALI and is participating in both of these ALI projects.

The Model Penal Code project on Sexual Assault is important in three ways for the NCSF campaign to decriminalize consensual BDSM that does not cause serious injury:

1. The ALI’s draft breaks sexual misconduct into two criminal categories:
 - Sexual assault, in which penetration is part of the offense, and
 - Unwanted sexual contact, with lesser penalties, which does not involve penetration

The ALI does not specifically address the question whether BDSM-related prosecutions fall into the “sexual assault” or “contact” categories, however it appears that the “sexual assault” provisions would only come into play where the BDSM activity involves penetration. If that is the ultimate result of this ALI project, BDSM would be treated much more appropriately than under state laws of criminal physical assault, which is typically how BDSM has been prosecuted historically.

2. The second importance for BDSM issues of the ALI Model Penal Code project is its definition of consent. The new Code provisions define consent as behavior, including words, acts and omissions, rather than as a subjective state of mind. The ALI draft adopts an approach they refer to as “contextual consent,” in which “consent is absent until there is either a clear positive expression of willingness or other words or conduct constituting consent in the context of all the circumstances.” In so doing, the Code changes call for a more rigorous scrutiny of the consent issue than is now the case, but they stop short of adopting a requirement of affirmative expression of voluntary agreement or affirmative permission for every touch (“yes means yes” instead of “no means no”).

ALI Project



Of particular significance for our purposes is the inclusion of the following in the ALI commentary:

“A significant number of adults voluntarily engage in sex practices in which one party agrees to submit to force, threats, restraints or other forms of control by another party; and permits the other party to ignore protests; but retains the right to terminate the submissive relationship in a particular, pre-agreed way.”

This language was adopted in direct response to submissions made by NCSF. The issue is not completely resolved in the ALI’s most recent draft, which envisions including in the language of the Code itself (not just in the commentary) that establishes the terms on which an affirmative defense can be accepted in a BDSM-type situation.

3. The ALI project on Sexual and Gender-Based Misconduct on Campus is less directly, but still significantly, relevant to the Consent Counts project. There is a growing demand for the adoption, in college campus disciplinary proceedings and in high school sex education of a “yes means yes” requirement of affirmative permission or agreement for each stage of a sexual encounter.

California has already adopted such a standard, and Maryland is considering the following formulation:

“Clear, unambiguous, knowing, informed and voluntary agreement between all participants to engage in each act within the course of sexual activity.”

This, of course, is not put forward as a criminal law definition of consent. But the potential for confusion with the criminal standard is great enough that we need to keep on top of that ALI project. Which is why Dick Cunningham has joined this ALI project task force.

NCSF is hopeful that by working on advancing these ALI projects, BDSM would, in the future, be dealt with by the sexual assault statutes rather than criminal assault statutes, which is how it has been prosecuted historically. This would allow consent as a defense in BDSM cases and would also provide anonymity to victims, which is currently not the case when BDSM is prosecuted as assault.

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